

# Larapinta Trail

## Partnerships that work

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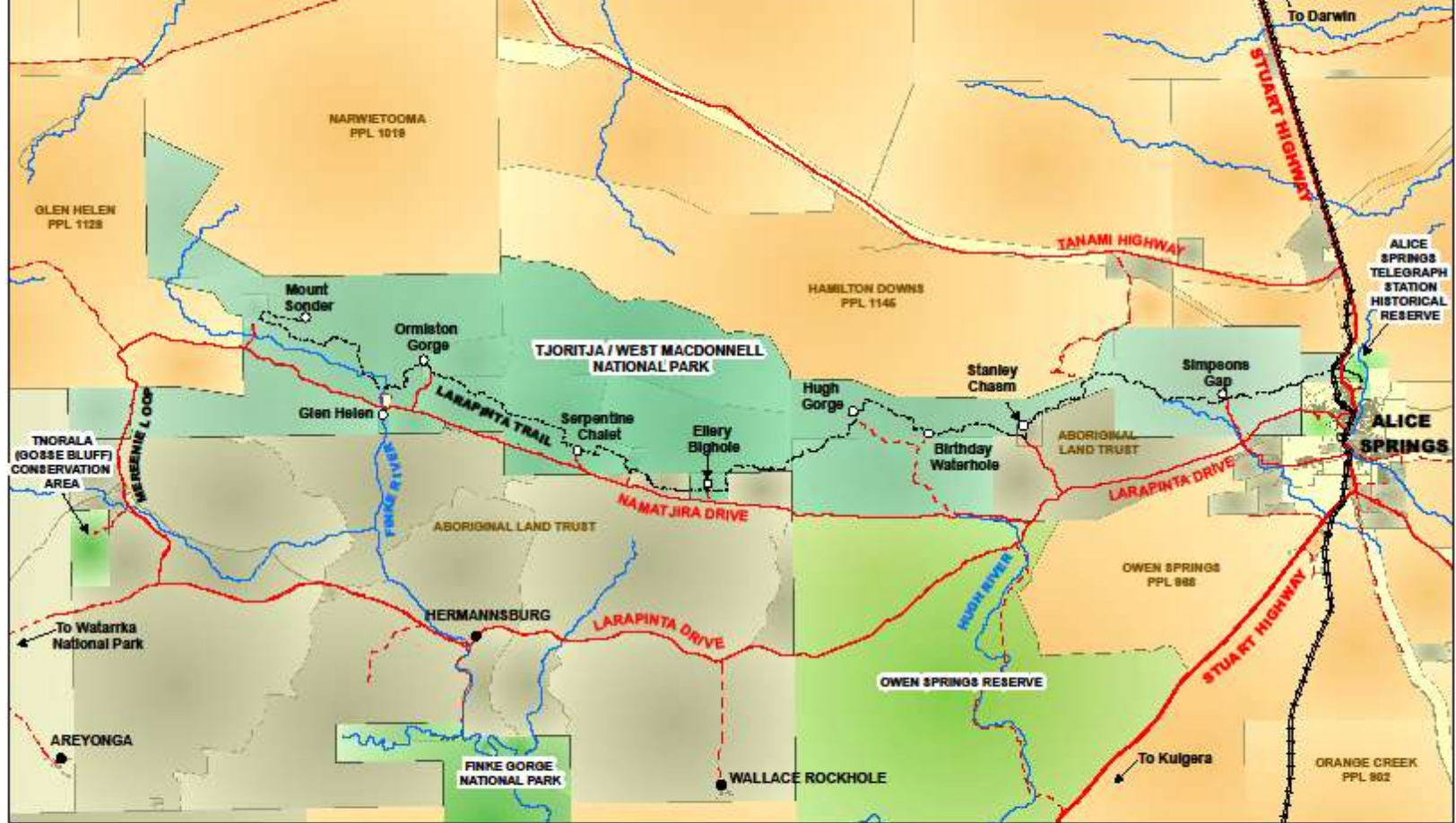
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Department of Tourism & Culture Northern Territory

29 November 2017

# What is it?

# Where is it?



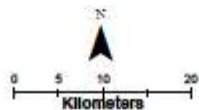
### MAP SYMBOLS

Tjoritja / West MacDonnell National Park  
 Other Park / Reserve

Cadastral Boundary  
 Freehold  
 Perpetual Pastoral Lease

Sealed Road  
 Unsealed Road  
 Railway

Larapinta Trail  
 Major River / Creek



N

# The facts

- **230 km long**
- **Constructed 1988 to 2002**
- **Joint management of park and Aboriginal Land Rights Title granted 2012**



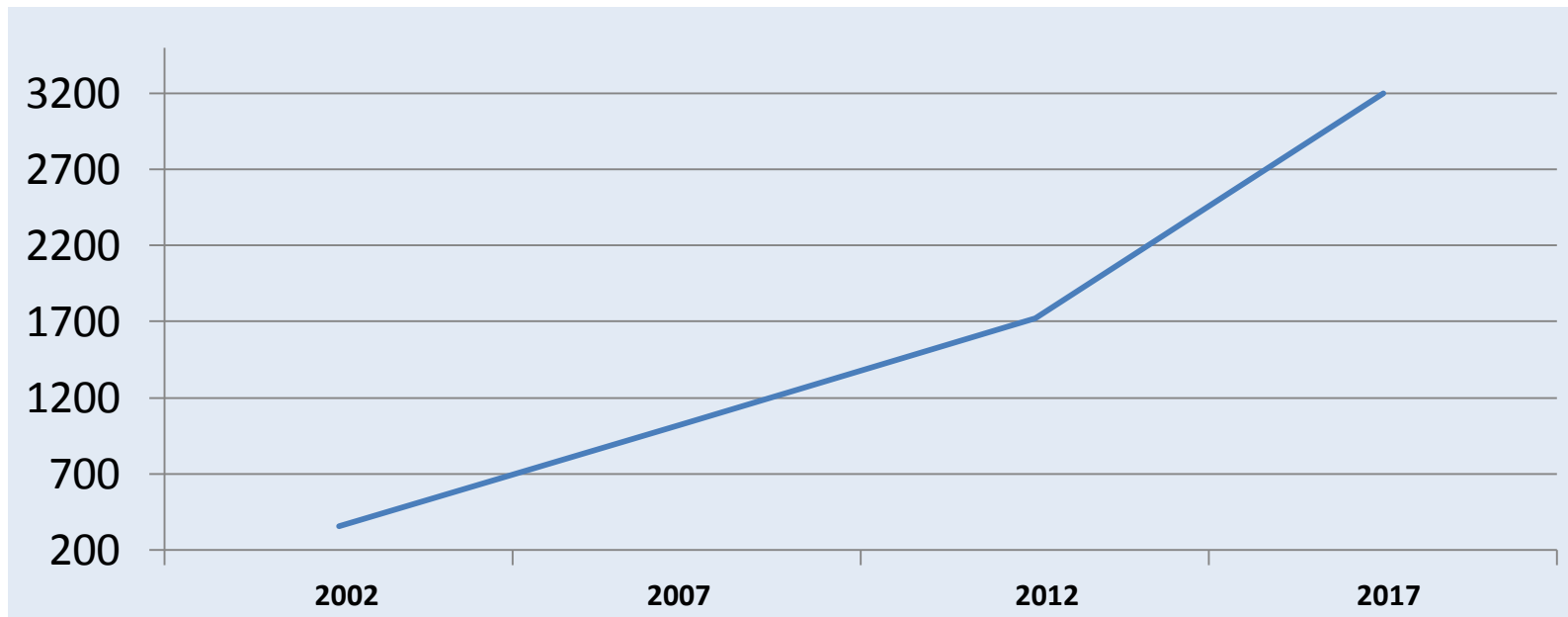
# The facts

So what are the numbers?

- **Est Economic Spend \$8-\$10m/annum**
- **1600 commercial trekkers**
- **1600 independent trekkers**
- **6 day trek                      \$2700**
- **9 day trek                      \$3100**
- **16 day end to end      \$4700**



# Hiker numbers





# Trail Building & Maintenance





Weather Station



Pedestrian Counters



Hybrid Toilets



Remote water  
level sensor



Sleeping Shelter

[www.nt.gov.au](http://www.nt.gov.au)



Sleeping Shelter





# Accommodation



# So Who benefits?

- Transfer/food drop providers
- Food and provision wholesalers
- Alice Springs Accommodation providers
- Airlines
- Outdoor equipment providers
- Tourism outlets on route e.g. Standley Chasm





# Partnerships with Traditional Owners

- **Indigenous land use**
- **Economic and social benefits to TO's**





# Other Partnerships

- Indigenous land use
- Parks & Wildlife- Tourism NT
  - Infrastructure grants
  - Strategic planning
  - Marketing
- Tourism Australia
- Community - volunteers



# Partnerships with Industry



# Other partnerships

## Event Managers

### Larapinta Trail Challenge

Supporting equity for Indigenous education and health through scholarships and research



**Scholarships**  
for Indigenous students  
facing hardship



**Research**  
into Indigenous  
community health issues

#### Undergraduate degrees

\$4,000 scholarships to support Indigenous undergraduate students, with preference given to those who have gained entry through the Top-Up pathway program

#### Supporting Indigenous future leaders

\$10,000 scholarships to support Indigenous PhD students undertaking research at UON

#### Community health research projects

Grants for UON research projects into key health issues the affect Indigenous communities. The projects chosen will align to the Healthy Lives priorities developed in the 2017 Prime Minister's Closing the Gap report and to UON's Health Futures strategic plan. Current Indigenous health research projects at UON focus on:

- Chronic diseases such as circulatory disease, cancer, diabetes and respiratory disease
- Substance misuse, smoking and alcohol
- Diet and obesity
- Suicide prevention
- Social and emotional wellbeing

The Larapinta Trail Challenge is a registered charity. All proceeds from the Larapinta Trail Challenge will be donated to the Larapinta Trail Challenge Foundation. The Larapinta Trail Challenge is a registered charity. All proceeds from the Larapinta Trail Challenge will be donated to the Larapinta Trail Challenge Foundation.



### WE SUPPORT THE LARAPINTA EXTREME WALK

AN AMAZING 11-DAY WALK WHICH RAISES FUNDS  
TO PRESERVE INDIGENOUS WOMEN'S CULTURE IN AUSTRALIA!

**\$3 AUD goes to the indigenous fund  
every time you buy a glass cup from B-Alternative.**



[b-alternative.com/pages/larapinta-extreme-walk](http://b-alternative.com/pages/larapinta-extreme-walk)











# Key Learnings

- **Earlier introduction of trail use fee and online booking system**
- **Ensuring financial resources back to park adequate to manage the asset**
- **Importance of maintaining the quality of the experience - numbers , single use, facilities**



# Key Learnings

- **Challenges of introducing aboriginal staff to trekking teams**
- **Criticality of partnerships**





**Thank You**



