

Cuttlefish Coast: A psychedelic side-show

A government & non-government partnership
creating a visitor experience like nowhere else

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Sanctuaries)



Government of South Australia
Department of Environment,
Water and Natural Resources











Marine Parks in South Australia



Marine Park Experiences

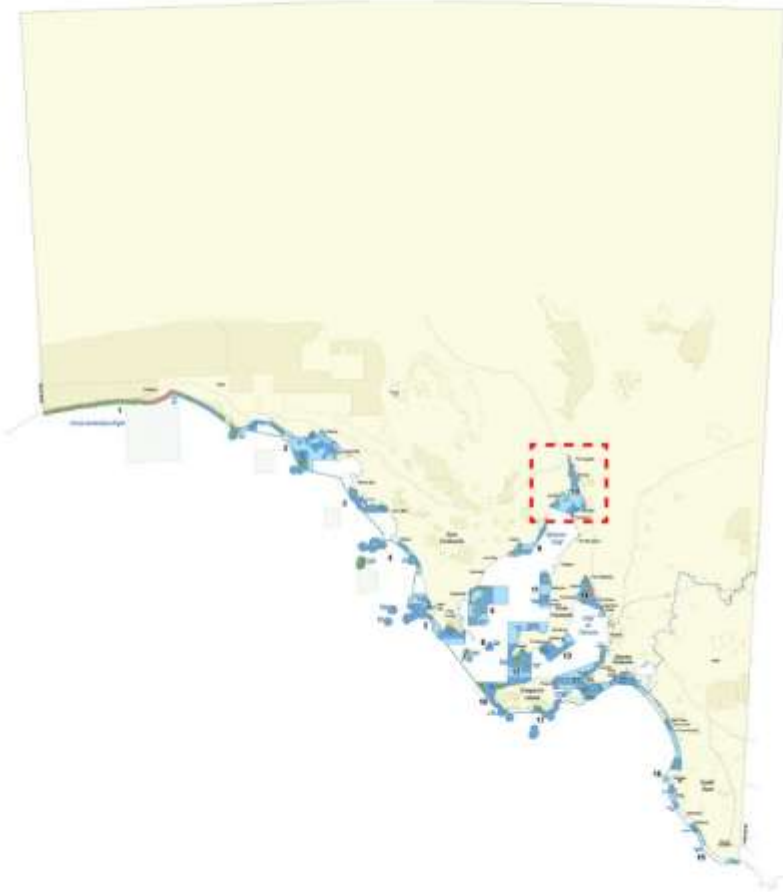
- ✓ Swimming with Sealions on Eyre Peninsula
- ✓ Experiencing Cuttlefish aggregation at Whyalla
- ✓ Viewing Southern Right Whales at Head of Bight
- ✓ Safe snorkelling on temperate reefs
- ✓ Diving with Leafy Sea Dragons near Adelaide
- ✓ Shark cage diving at Port Lincoln

Marine Parks Stewardship





Cuttlefish Coast Sanctuary Zone in Upper Spencer Gulf Marine Park







Government of South Australia
Department of Environment,
Water and Natural Resources



National
Parks
South
Australia



Investment and Economic Growth

- Swim with Cuttlefish event
 - Winter weekend in July 2017, 260 participants, 17 volunteers
- Investment and funding
 - Approx \$5,500 funding sources
- Economic contribution to Whyalla
 - DEWNR has conducted a preliminary Economic Impact Assessment which estimated total expenditure as a result of the **Cuttlefish snorkelling event**. This has resulted in an estimated contribution to Eyre Peninsula's Gross Regional Product (GRP).



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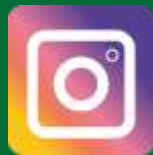
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