

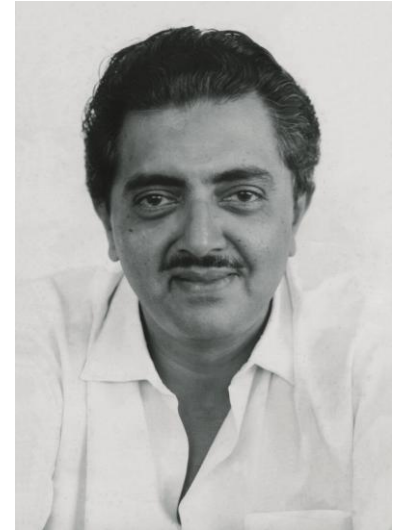
Creating Sustainable Hospitality

- Best case practices from Jetwing Hotels

by Hiran Cooray



“To us, a lot of the words you hear nowadays in relation to ecotourism and sustainability are what we’ve practiced for over four decades. My father, Herbert Cooray founded Jetwing, and his principles were simple: treat your associates well, be mindful of the environment, involve local communities, and create an experience for guests.



Over the years, these are the principles we have adhered to. Our focus has now expanded to include conservation through technology and innovation, which has complemented every aspect of our resorts.”

Jetwing Blue

A turning point – proactive investments



First wastewater treatment plant

Jetwing Lighthouse

Extending a lending hand to the local community



A taxi service through the community



Swimming pool for the community



Jetwing Vil Uyana

Ground-breaking project - changing the face of responsible tourism



*A man-made wetland nature reserve;
Design inspired by traditional architecture; Constructed from locally sourced material*

Jetwing Vil Uyana

Where man and nature live in perfect harmony



Haven for wildlife



Conserving threatened species



Jetwing Vil Uyana

Bringing hope to disadvantaged youth



*Jetwing Youth Development Project
- Bridging the gap between skilled & unskilled*



Transitioning to renewable energy



Jetwing Yala

Self reliance in sourcing water



Reducing dependence on freshwater sources



Reusing treated water



Jetwing Yala

Zero (organic) waste out



Jetwing Kaduruketha

Country's first agro-tourism based resort



Inspired by the agro-economy of the area; Simply crafted with natural materials

Jetwing Kaduruketha

Commitment to the local community



Cultivating 50 acres of paddy : working hand-in-hand with local farmers



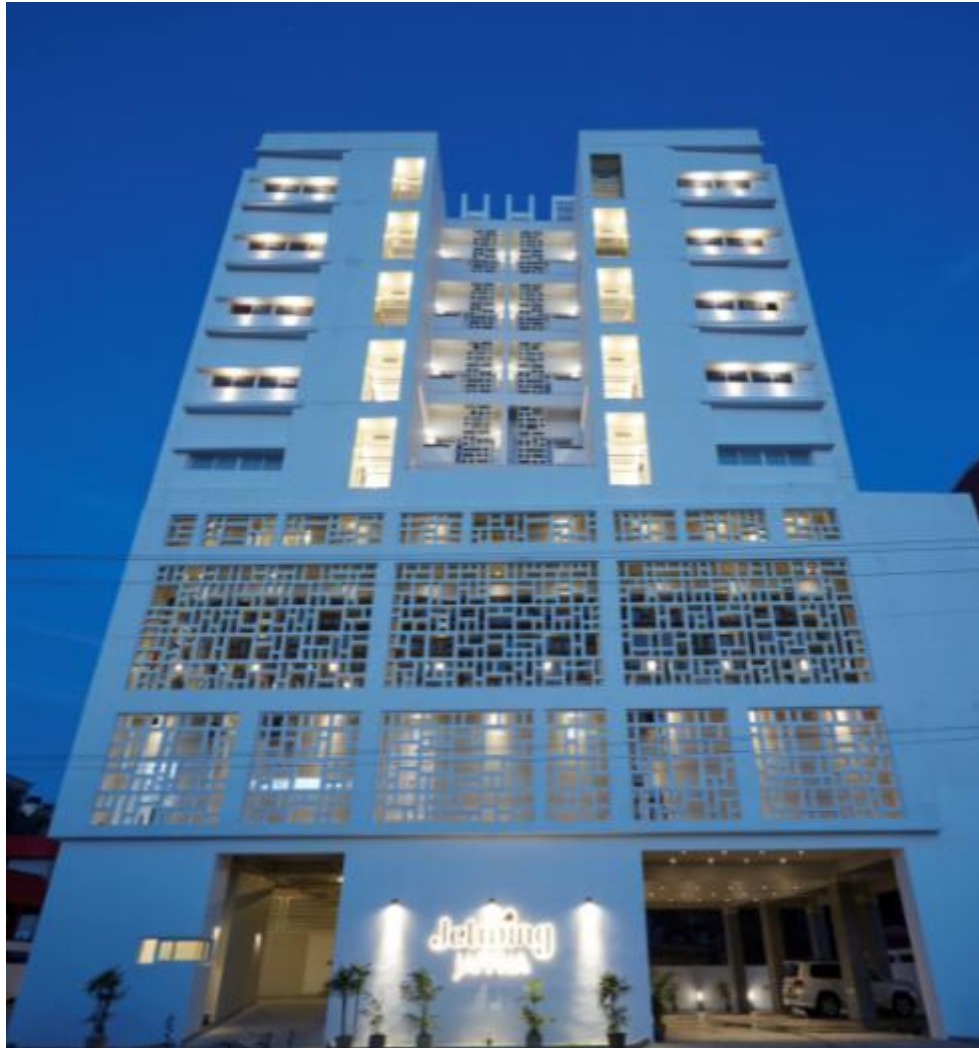
Jetwing Kaduruketha

Habitat for over 180 species of wild fauna



Jetwing Jaffna

Contributing to the reconciliation process



First luxury hotel project in the North



*Empowering youth;
uplifting local communities*



Jetwing Lake

Transitioning to renewable energy

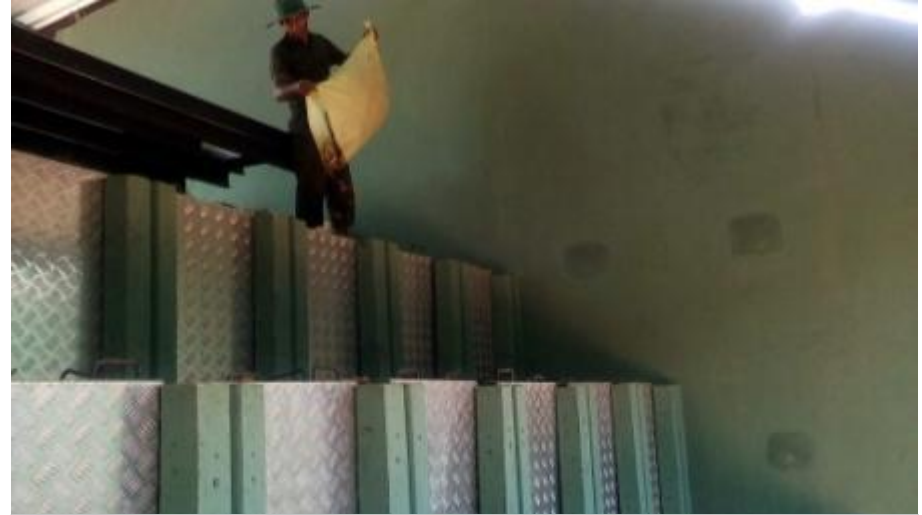


Jetwing Lake

Zero (organic) waste out



Processed to produce renewable energy



Treated for use as nutrient rich soil enhancers





Inspired by the seaside location; Constructed using natural material

Upcoming Projects

In the planning stages...

Jetwing Reef, Uppuveli



Jetwing Kandy Gallery, Kandy

Thank You!

