



## **Phoenix**

Phoenix tears have healing powers and are reborn through fire

## **Hungarian Horntail**

Native to Hungary. It is considered the most dangerous of the dragons

# muggle

NOUN

**muggles** (plural noun)

Informal

- A non magical person
- a person who is not conversant with a particular activity or skill:  
"she's a muggle: no IT background, understanding, or aptitude at all"

# Extinction Rate

- Just to illustrate the degree of biodiversity loss we're facing, let's take you through one scientific analysis... The rapid loss of species we are seeing today is estimated by experts to be between 1,000 and 10,000 times higher than the *natural extinction rate*.
- These experts calculate that between 0.01 and 0.1% of all species will become extinct each year.
- If the low estimate of the number of species out there is true - i.e. that there are around 2 million different species on our planet - then that means between 200 and 2,000 extinctions occur every year.
- But if the upper estimate of species numbers is true - that there are 100 million different species co-existing with us on our planet - then between 10,000 and 100,000 species are becoming extinct each year.



# My Family





**Our purpose** is to

**Connect  
people  
with  
nature and  
save species  
from  
extinction.**

**Our aspiration** is to

**Lead and  
inspire  
conservation  
action to  
support global  
biodiversity.**



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## Welfare

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## Welfare

The Association takes the position that all zoos and aquariums have a responsibility to ensure a high standard of animal

## WHO WE ARE



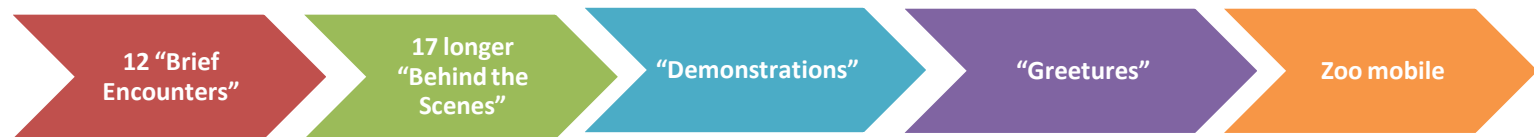
for exhibited animals.

The Zoo and Aquarium Association (ZAA) is the peak body representing the community of leading zoo and aquariums throughout Australia. The Association has 99 members that include zoo, aquariums, wildlife parks, sanctuaries, museums and universities.

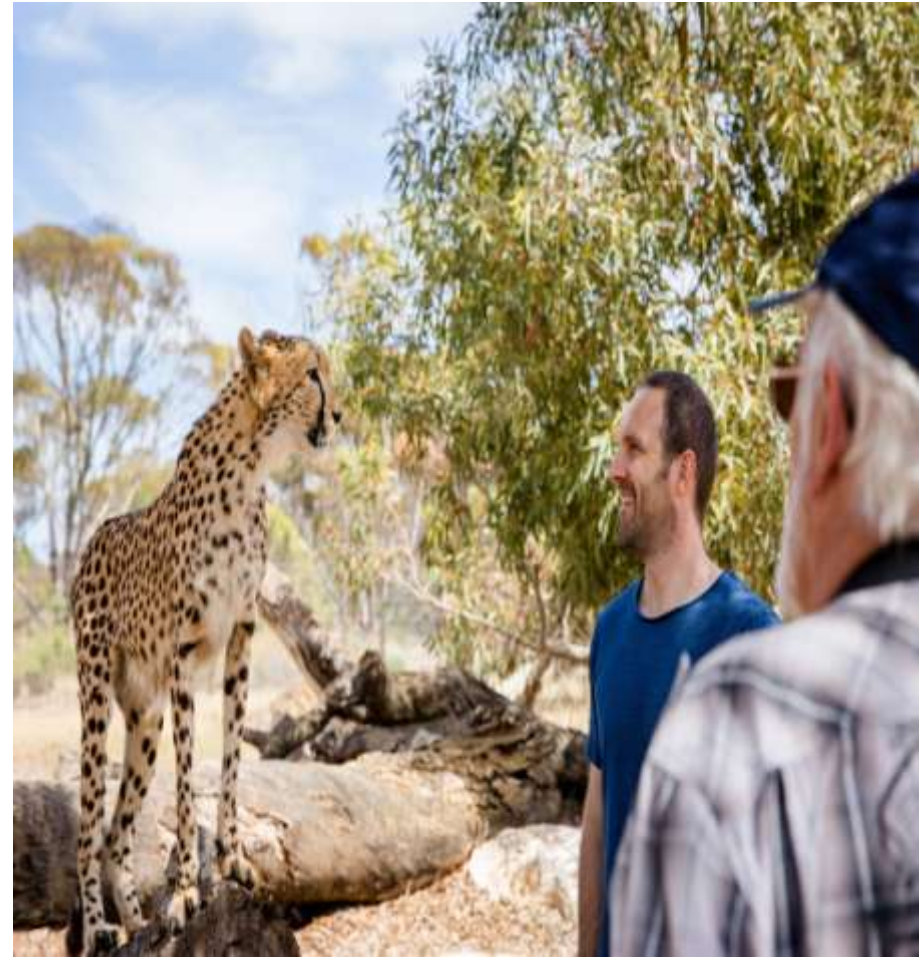


# Zoos SA

- Has one of the largest zoo offerings in Australia of interactive animal experiences



- Over 12,000 people participated last year
- Raises critical revenue (\$800k)
- Great feedback







# The West Australian

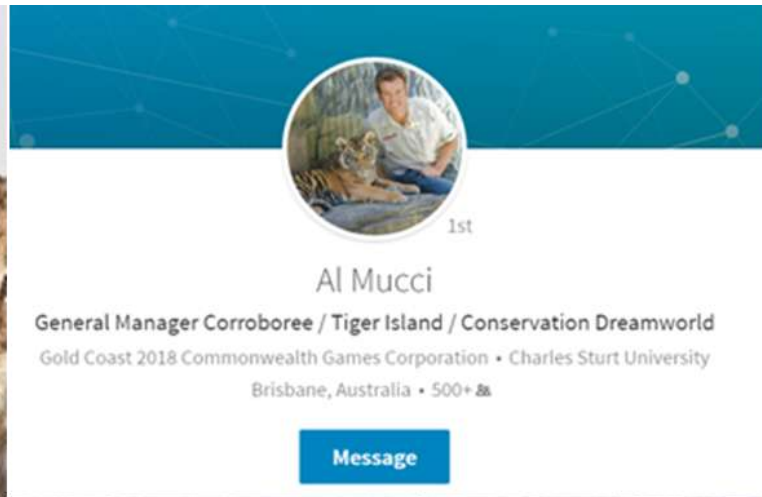
**Get fit and enjoy a jumbo exercise session with elephants**

Saturday Feb 25<sup>th</sup> 2017



Simone Thompson and Jody Polsen take Asian elephant Permai through her morning routine while a zoo keeper looks on.







# Member input

What types of animal interactions activities do you agree with?

What activities do you definitely disagree with?

What activities are areas of grey for you?

# Just some of the areas of grey ....

- Koala holds
- Coin birds
- Animals on a leash
- Taking animals off site
- Humanising animals (birthday cakes ...)
- Visitors feeding animals
- Hand-rearing for interactions

# Position Statement

## Animal Visitor Interactions

- All animals to be treated with respect
- A positive experience for an animal
- Minimise the risk of ill-health or injury (to animals & humans)
- Activities in interaction to be linked with natural traits and behaviours of an animal
- An animal must be provided choice in participation in an interaction
- Animals to be appropriately conditioned to the particular nature of the interaction
- Animal visitor interactions to be supervised by appropriately trained and proficient staff members
- Any feeding during an interaction must be regulated with a focus on overall appropriate diet and health care
- Animal visitor interactions must take place in a setting and context which encourages respect for the animal





# Wildlife Tourism

- = 9% global GDP
- = over a trillion USD
- = 1.1 billion tourists

We have a responsibility to ensure these experiences are good for the animal.

# Expedia & TripAdvisor announce new booking policy and education efforts



Working in concert with globally renowned and respected zoo, anti-animal trafficking and animal protection groups, Expedia is determined to put animal welfare and standards of care for animals involved in these wildlife activities at the forefront of the travel planning discussion.



"TripAdvisor's new booking policy and education effort is designed as a means to do our part in helping improve the health and safety standards of animals, especially in markets with limited regulatory protections," Stephen Kaufer, president and CEO of TripAdvisor said in a press release. "At the same time, we want to celebrate those destinations and attractions that are leaders in caring for animals and those in the tourism industry who help further the cause of animal welfare, conservation and the preservation of endangered species."









