

WILDLIFE AND TOURISM

Dr Jenny Gray
Chief Executive Officer
Zoos Victoria



ZOOS
VICTORIA



LIFE WITH ANIMALS

ZOOS
VICTORIA



WONDER

ZOOS
VICTORIA



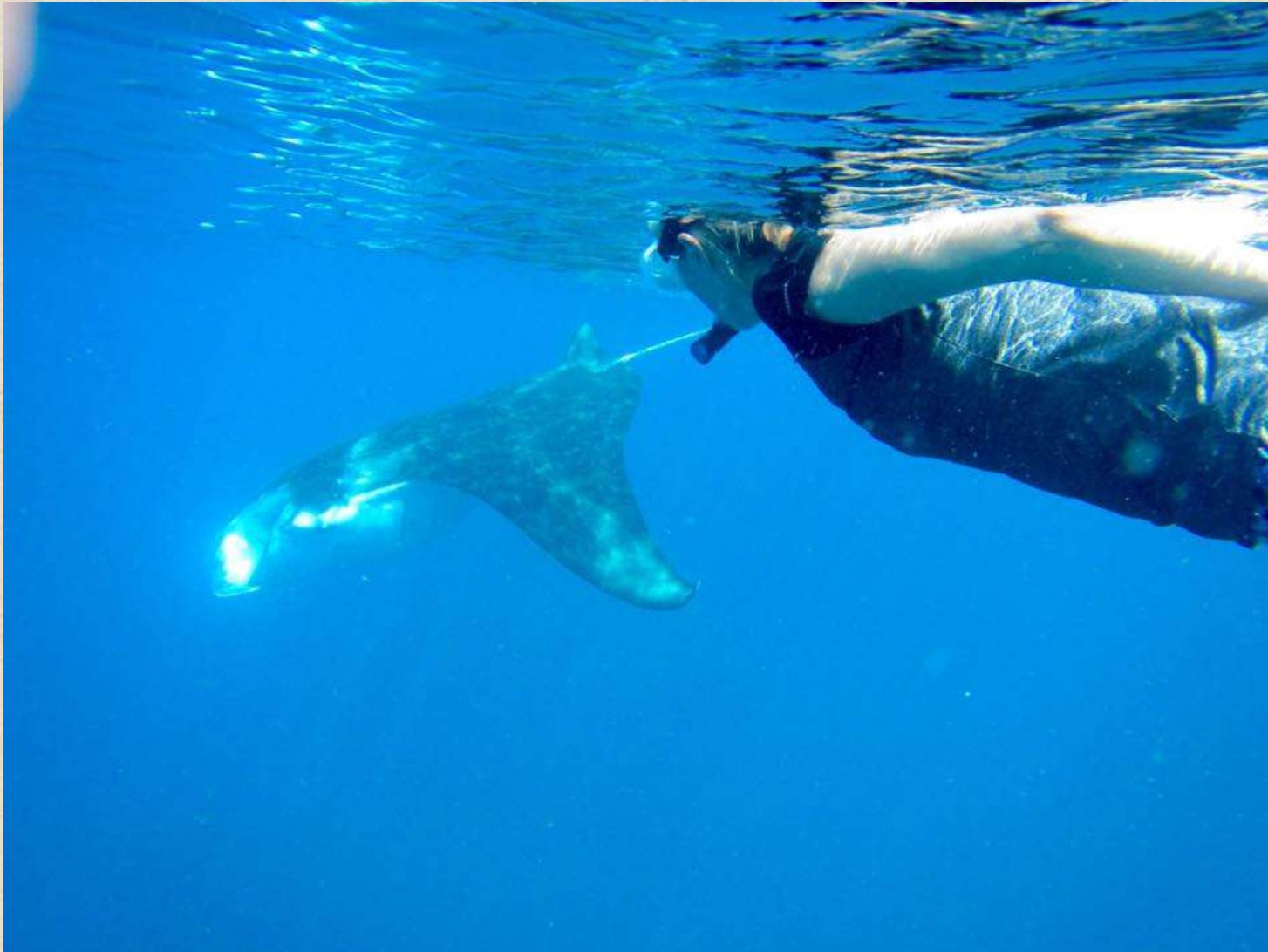
COMFORT

ZOOS
VICTORIA



HOLIDAYS

ZOOS
VICTORIA





WELFARE, EDUCATION AND EXPERIENCE IS DRIVING FUTURE NEEDS



ANIMAL WELFARE

GAINING FOCUS

- Animal welfare means taking care, looking after, rehabilitating.
- Animal rights is gaining focus and momentum, meaning it is no longer seen as acceptable to keep animals outside of their natural environments for our pleasure.
- Extinction concerns us, and linked to an acknowledgement of own impact on the world.



EDUCATION

SHAPING THE FUTURE

- Zoos for entertainment/amusement alone hold no purpose ("we are expecting more").
- Education (particularly for children's development) is becoming a hygiene factor when selecting activities/attraction.
- Adults voice a need to understand their impact on the world, and help to shape its future.
- Educational experiences are considered to be immersive, hands on, and not just observational.



NATURAL EXPERIENCE

ESCAPE THE DIGITAL WORLD

- The infiltration of digital to many experiences means an "escape to nature" is different to the everyday, and desirable.
- Viewing animals in a way that is as natural as possible also enables animal welfare (happy animals, not performing), and education about their natural behaviours.

IMPLICATION: There is tension around technology in zoos of the future. While technology is seen as a way to enhance the visitor experience, there is also desire to escape and experience a more natural environment.

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ANIMAL WELFARE



5 freedoms for animals

Freedom from
Hunger & Thirst



Freedom from
Discomfort



Freedom from
Pain, Injury & Disease



Freedom to express
Normal Behaviour



Freedom from
Fear & Distress



**It is wrong to cause unnecessary pain
and suffering to animals.**



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RESCUE AND REHABILITATION



**A good life / a life
worth living**



Provide the animals with opportunity
to thrive



Good
health/nutrition



Good physical
environment



Good
husbandry



Behavioural
opportunities

?

?

?

?

ANIMAL WELFARE SCIENCE

LEARNING ABOUT ANIMALS

ZOOS
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EXTINCTION CONCERNS US

*The question is, are we happy to suppose
that our grandchildren may
never be able to see an elephant
except in a picture book?*

-David Attenborough







FIGHTING EXTINCTION COMMITMENT

**No Victorian, terrestrial, vertebrate species
will go extinct on our watch.**



FIGHTING EXTINCTION 21



Alpine She-oak Skink



Baw Baw Frog



Brush-tailed Rock-wallaby



Eastern Barred Bandicoot



Grassland Earless Dragon



Guthega Skink



Helmeted Honeyeater



Leadbeater's Possum



Lord Howe Island Stick Insect



Mountain Pygmy-possum



New Holland Mouse



Northern Corroboree Frog



Orange-bellied Parrot



Plains-wanderer



Regent Honeyeater



Smoky Mouse



Southern Bent-wing Bat



Southern Corroboree Frog



Spotted Tree Frog



Stuttering Frog



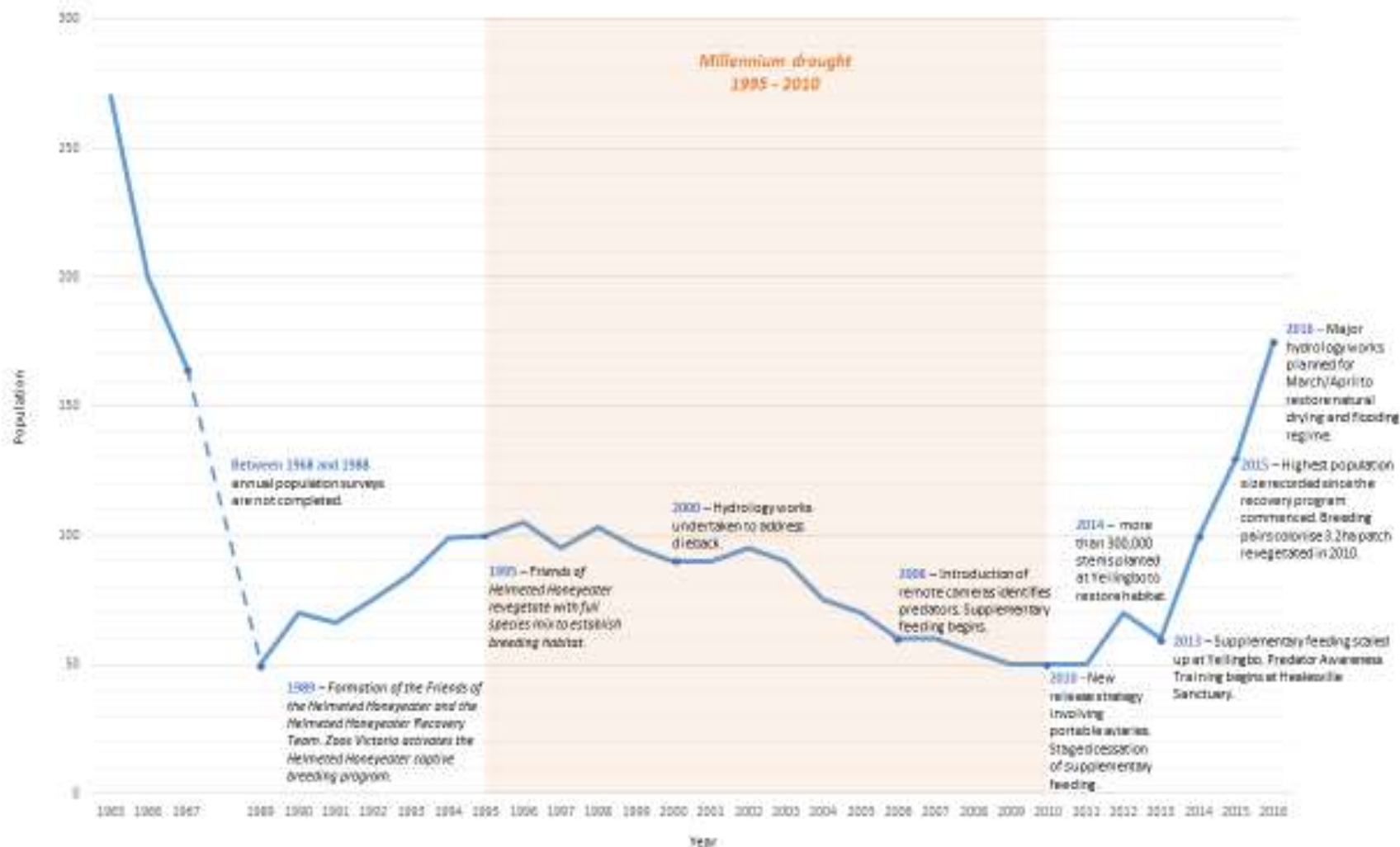
Tasmanian Devil

HELMETED HONEY EATERS

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KICKING DOWN DOORS

Early Bird wants you talk about strong women in law and court with **THE SHORTLIST**



THE AGE

INDEPENDENT ALWAYS

\$2.00
Friday
September 25, 2010
Published in
Melbourne from 1914
Through 2006 and

A bird in the hand

They are the bird emblem of Victoria, yet just 150 helmeted honeyeaters survive in the wild. Make that 160 after yesterday's release of hand-reared youngsters.



WEDS Page 9

Photo: Jane Smith

Parole violations Extraditions blocked

Board 'rewarding' crooks

John Sweeney

A large number of parole jumpers who have had intensive and intensive have been given a get out of jail free card by an Adult Parole Board which has a track record of awarding

criminals living in the state and a further dozen who have had intensive but they remain at large because the Parole Board has not authorized their extradition.

And police claim parole jumpers have requested a series of offences

for two Albany inmates. Fickett had been released on parole in Victoria while serving a sentence for armed robbery, armed with intent to rob and theft. According to Victoria of Crime Commissioner Greg Dutton, "If they had breached this state

and extradition in many cases when parole has already been cancelled and arrest warrants issued.

One source said the prevailing attitude is "If they are in trouble then they are not our problem".

Police say when they learn the names of inmates who have

and armed robbery, saying the state not allowed "a substantial contribution to the safety of Australians".

A Parole Board spokesman said when notified an offender was interested in board "any request for extradition to authorize the extradition of the offender to Victoria".



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EDUCATIONAL - BEHAVIOUR

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DECLARE YOUR LOVE FOR THE LEADBEATER'S POSSUM

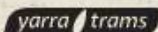


Photo: Dan Harley

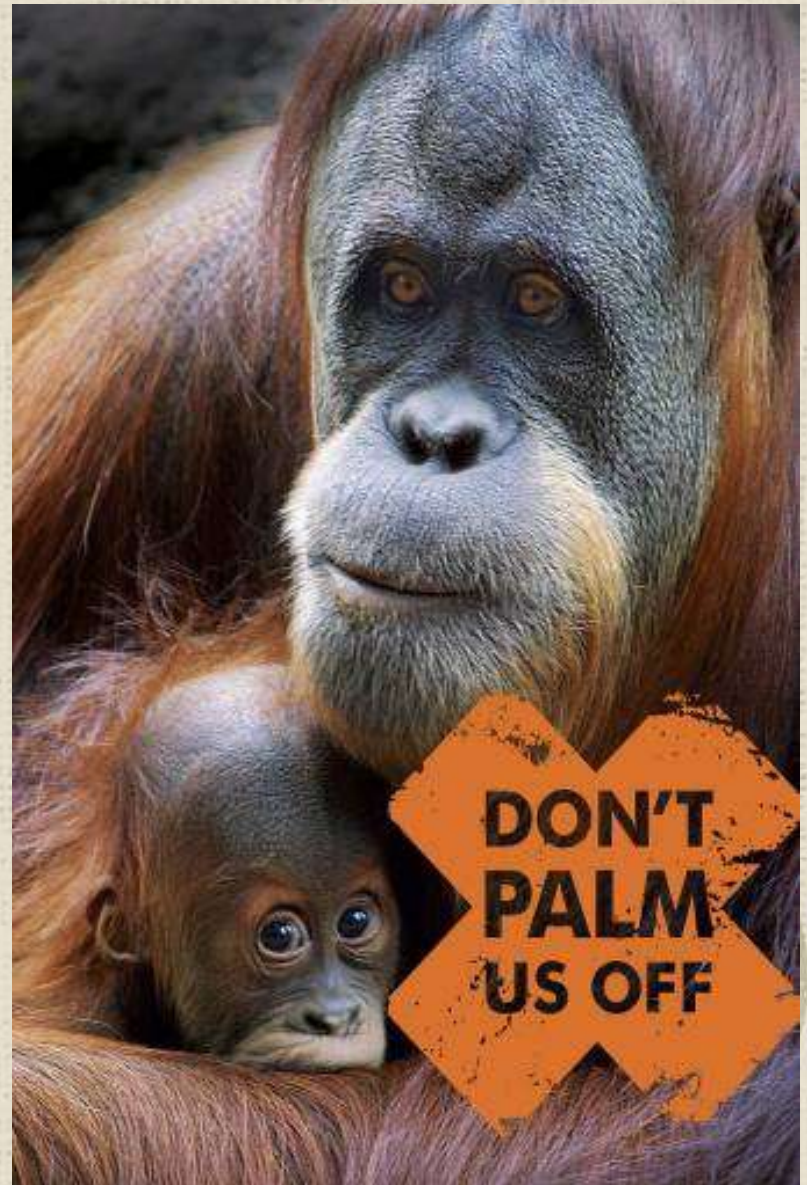
LOVE YOUR LOCAL SPECIES AND JOIN THE FIGHT AGAINST EXTINCTION.

The Leadbeater's Possum is a true local, living in small pockets of Victorian forest not far from Melbourne. Once thought to be extinct, this little possum was rediscovered in 1961 and is now Victoria's state emblem! Zoos Victoria is leading the way to save the Leadbeater's Possum.

To get involved visit: www.zoo.org.au/loveyourlocals



ZOOS
VICTORIA



**DON'T
PALM
US OFF**



ZOOPER-MARKET

ZOOS
VICTORIA



**Has your favourite
food manufacturer chosen
Certified Sustainable
Palm Oil? Use the scanners
to find out!**

To scan, point the scanner and
squeeze the trigger, aligning the
red line with a product barcode





AT THE BEGINNING

The manufacturer of this
product hasn't made a public,
time-bound commitment to
use Certified Sustainable
Palm Oil

Tell the manufacturer that,
when it comes to palm oil,
CSPO is your choice:



CONTINUE
SCANNING



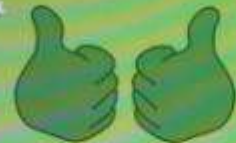
ALMOST THERE!

The manufacturer of this
product has committed to using
Certified Sustainable
Palm Oil by 2015

Congratulate this
manufacturer for making the
choice to use CSPO by 2015:



CONTINUE
SCANNING



ORANG-U- TASTIC!

The manufacturer of
this product uses and labels
Certified Sustainable
Palm Oil

Say thank you to this
manufacturer for giving you
the choice to buy products
that help protect wildlife:



CONTINUE
SCANNING





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ANIMAL VISITOR INTERACTIONS

Close or direct contact with visitors:

- Handling
- Feeding
- Riding
- Walk with

Close or direct contact with staff:

- Shows & performances



BUT ...

When carried out irresponsibly
can have negative impacts on:

- Animal welfare
- Conservation
- Education
- Visitor enjoyment

Can undermine, bringing zoo
& aquaria into disrepute



Practice Non-negotiables

- The feeding of live vertebrate animals to any animal
- Training techniques involving physical punishment, or practices that compromise the animal's physical or behavioural health, development or psychological well-being
- Animal demonstrations that are detrimental to the physical or psychological well-being of the animals
- Confinement in barren enclosures that severely restrict physical movement and compromise psychological wellbeing
- Mutilation procedures for cosmetic purposes or to make an animal safe for handling
- Unregulated feeding of the animals by visitors

OUTCOMES:

- ✓ *Evidence based science demonstrates significant welfare compromise during these practices*
- ✓ *Engages and educates staff/visitors on institutional welfare commitment (WS9)*
- ✓ *Leads on innovative welfare positions within global community*





IS THE ANIMAL EXPERIENCE HELPING?



A thing is right when it tends to preserve the integrity, stability and beauty of the biotic community. It is wrong when it tends otherwise.

Aldo Leopold



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CONNECTING PEOPLE WITH NATURE

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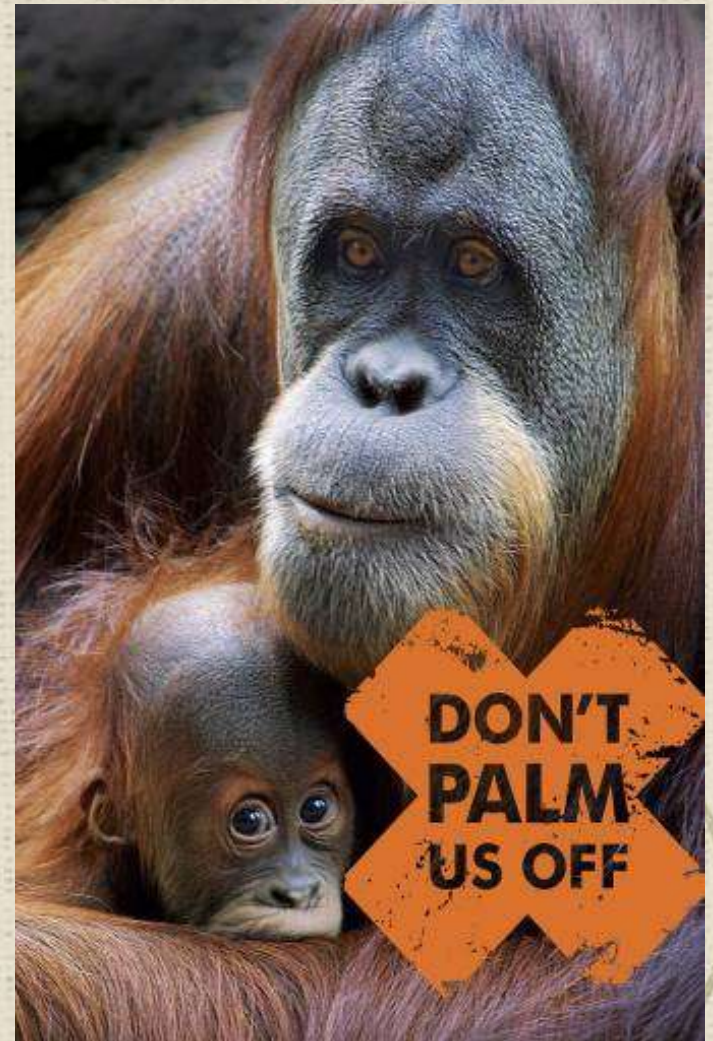
TO GROW COMPASSION

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SO THEY BECOME PASSIONATE ADVOCATES

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FIGHTING FOR A FUTURE RICH IN WILDLIFE

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But perhaps our future is in their
hands



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