

Experiencing Marine Sanctuaries



EMS – Experiencing Marine Sanctuaries Inc.

EMS is a new organisation in South Australia, based on the successful program in New Zealand (Experiencing Marine Reserves) and provides families and tourists with unique, safe and supervised snorkelling opportunities with a marine education focus.

Experiencing Marine Reserves



Where fish are safe and hang in schools

Information - Experience - Action
Introduction to Marine Biodiversity



EMR Kaupapa

Tiakina a Tangaroa
- Protecting our Seas
Experiential marine education
for schools and communities

Investigate... Local/Unprotected Marine Areas

- Thorough safety management, such as wetsuits worn at all times
- 1:2 adult/student ratio
= many parents share the experience
- Look & Learn - no hurting tangaroa's children

Experience a Marine Reserve

- Be engaged and inspired

Make Comparisons

Take Action

- Initiate your marine conservation project today




Be connected kaitiaki/guardians... Make a difference!









Supported by:
ASB Community Trust
The Tindall Foundation
Department of Conservation

More info:
email: info@emr.org.nz
www.emr.org.nz
www.marinenz.org.nz

To see other supporters and programme info www.emr.org.nz

EMR is a programme of the Mountains to Sea Conservation Trust
#CC23406

Purchase top quality 'Wettie' snorkel gear and support EMR at the same time!
Snorkel gear and products for sale on <http://www.emr.org.nz/shop>

We only exist thanks to our supporters and generous contributions from schools



Mountains to Sea
Conservation Trust
For Whānau & the Whenua

EMS – Experiencing Marine Sanctuaries



Support from Govt.

- DEWNR Marine Parks
- Natural Resources Adelaide & Mt Lofty Ranges.
- Inspiring SA - Regional Science Hub

First two years:

- 200 snorkel tours
- Over 1600 participants



Cuttlefish event partnerships



- Whyalla dive shop
- NR EP & DEWNR Marine Parks
- Local volunteers
- EMS Community volunteers
- Coffee van
- Flying Doctors catering van
- Local accommodation
- Local media
- Whyalla Council
- Media

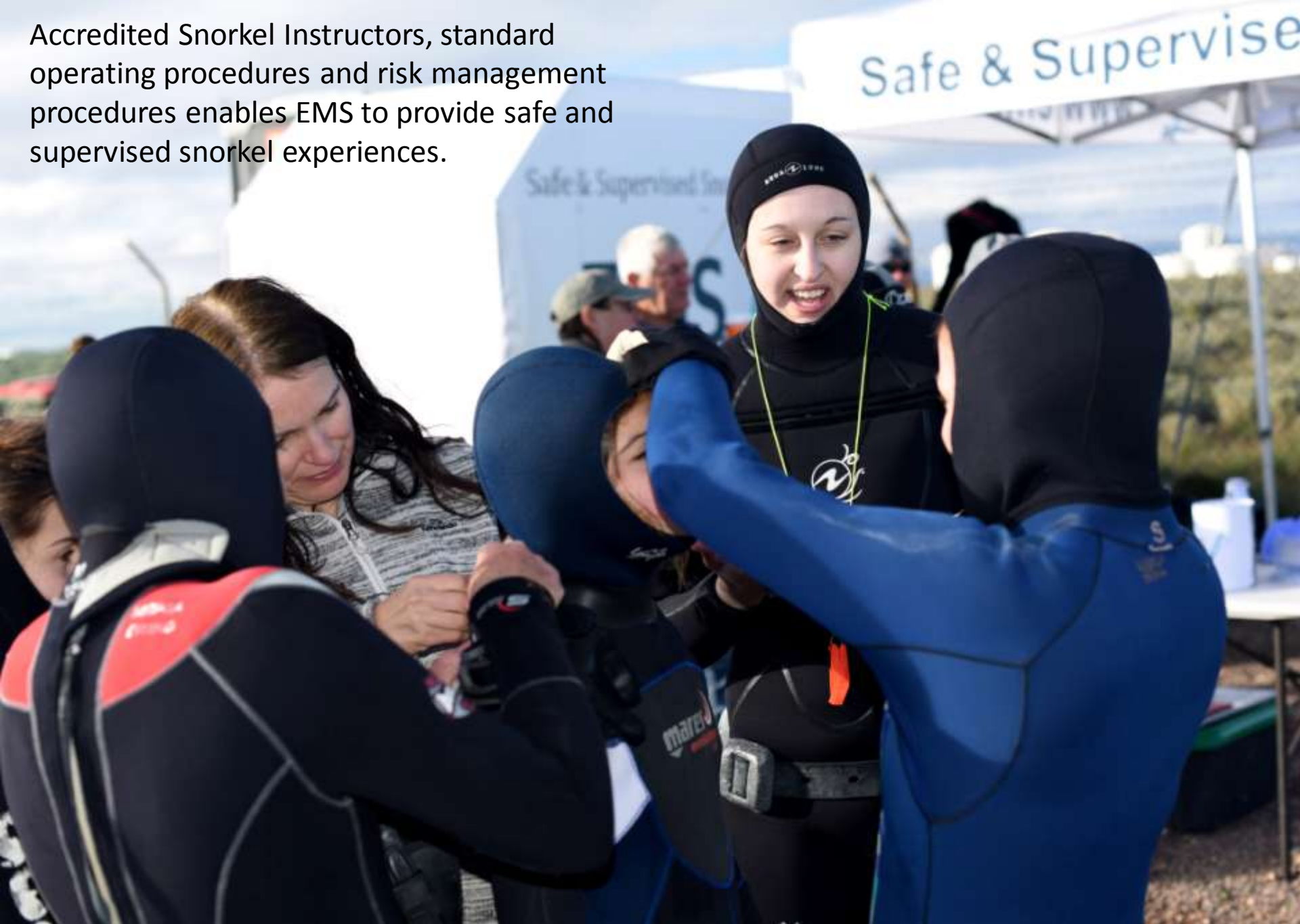
Cuttlefish event partnerships



Stony Point is transformed from just a picnic bench to a tent city with marquee, change tent, toilet, food van, coffee van, dive shop trailer and EMS gear trailer.



Accredited Snorkel Instructors, standard operating procedures and risk management procedures enables EMS to provide safe and supervised snorkel experiences.





Funding support made it possible to heavily subsidise local participation and encouraged more locals to experience their own backyard.



Instructors teach those who have never snorkeled before the basic gear fitting techniques through to snorkel breathing and equalisation, finning and duck diving. Participants are grouped into experience levels and matched up with a guide at a max. of 1:6 ratio.

Social media the key - Facebook allowed targeted marketing to geographic area, age group and interests.





An information evening with Marine Parks, PIRSA, University researchers, Aboriginal Community and photographers provided a better understanding of cuttlefish behaviour & ecology.

Marine Parks 'if you don't get people in the water to see and experience what lies beneath – we can't expect them to be advocates'. Dr Shelley Paull.



The giant cuttlefish breeding aggregation is unique to South Australia.



The future: EMS is already planning our 2018 'Cuttlefish Swim'.
In 2019 we may run two weekends with school tours during the week.





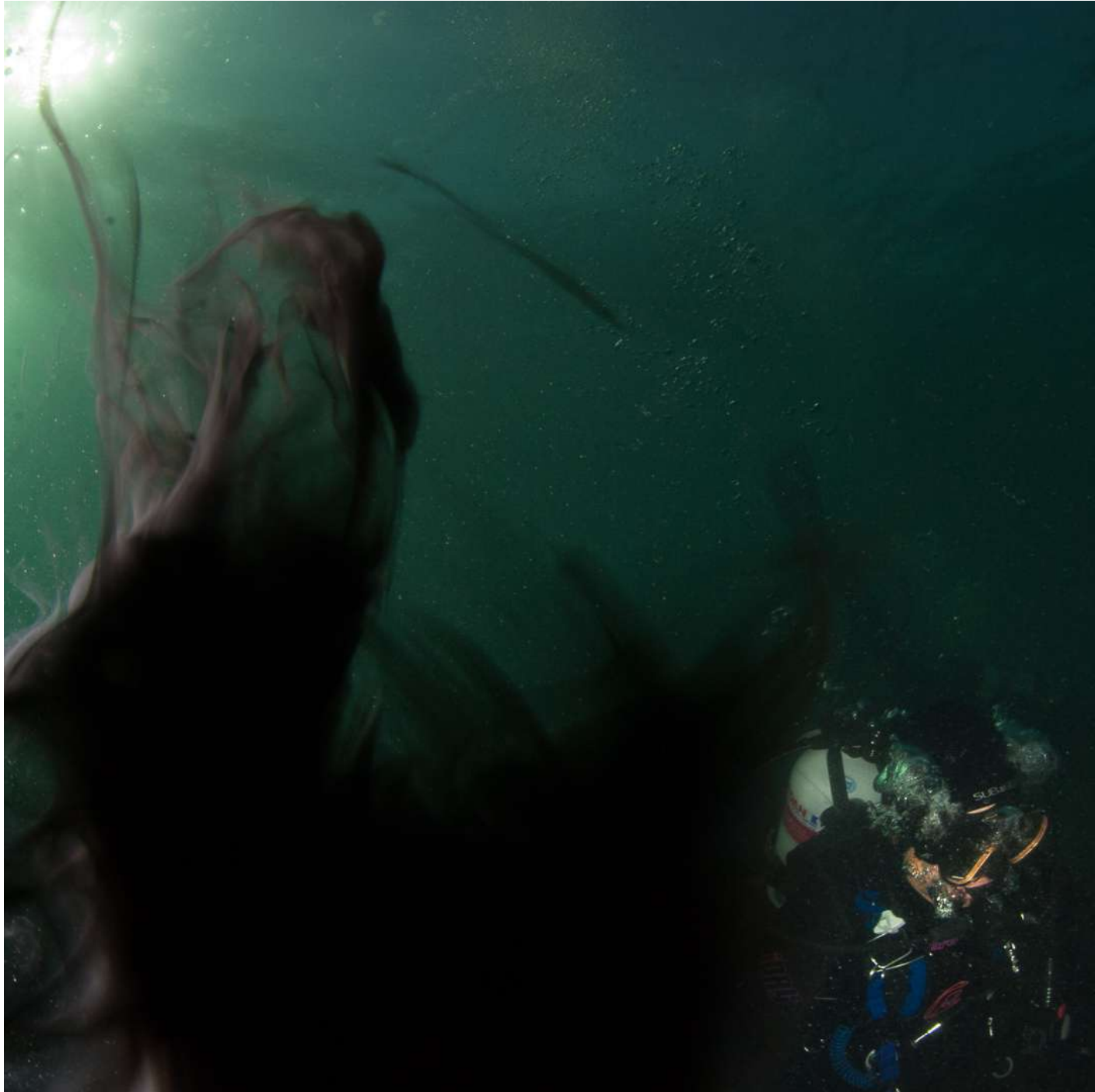










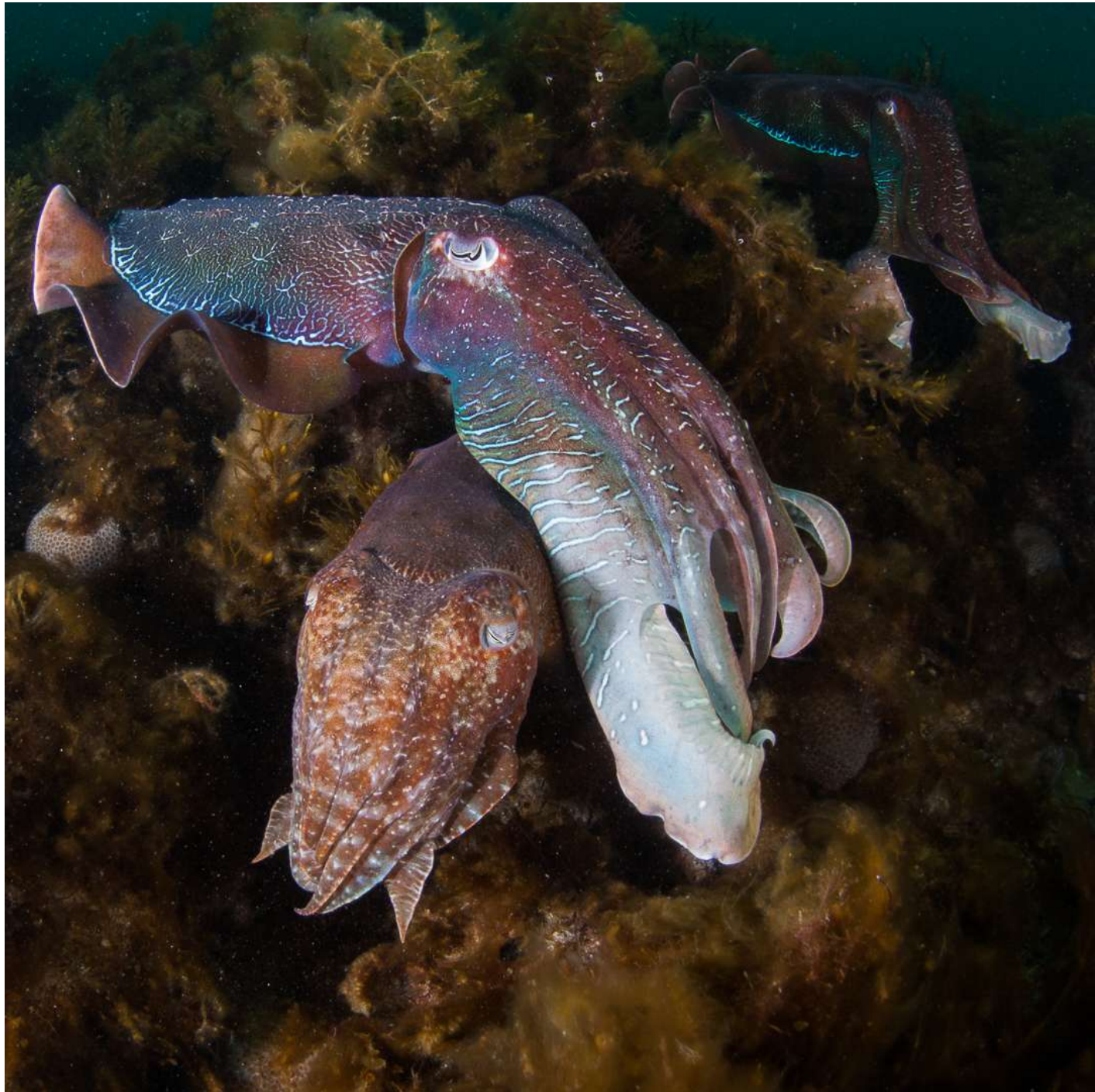


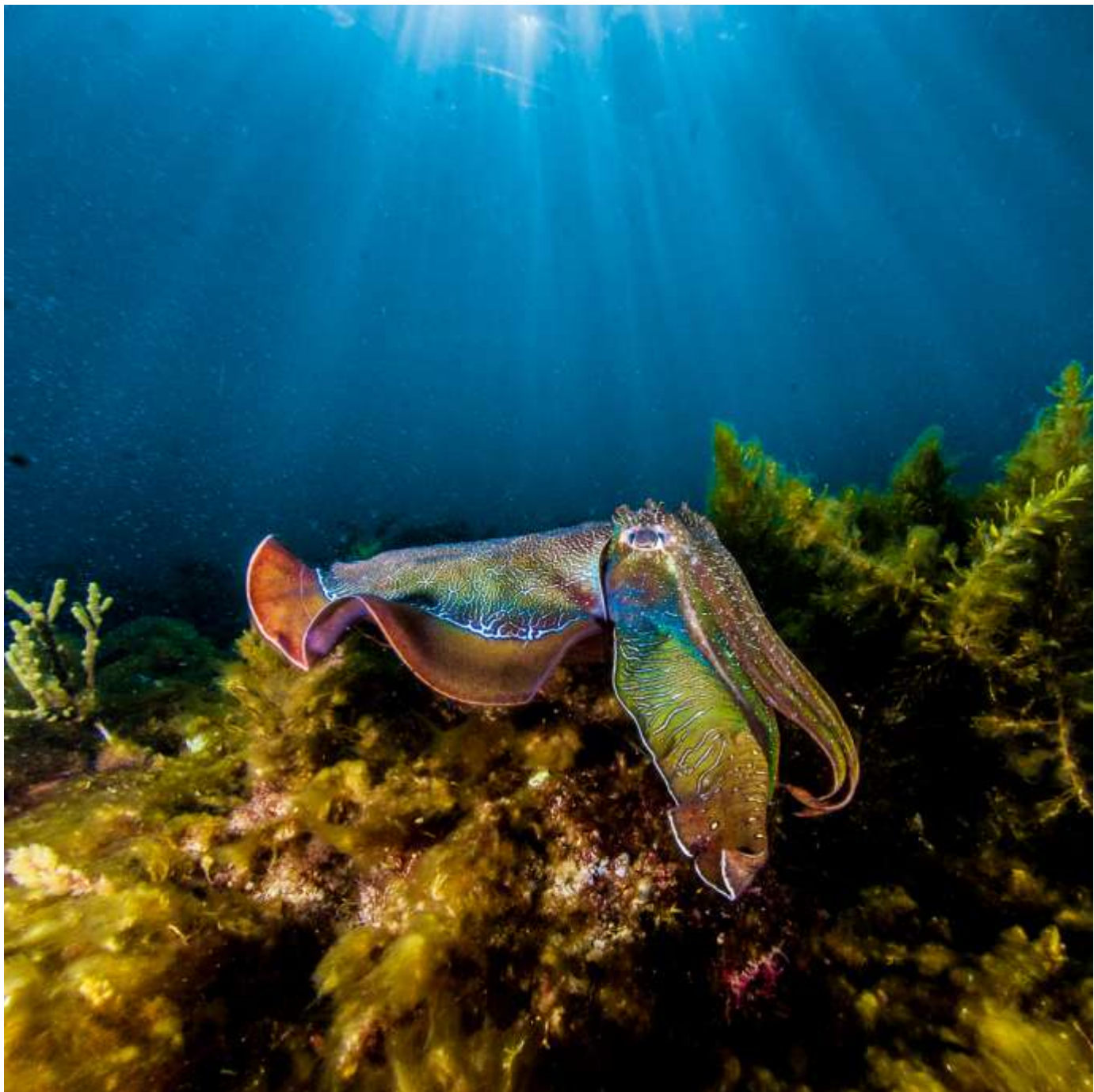














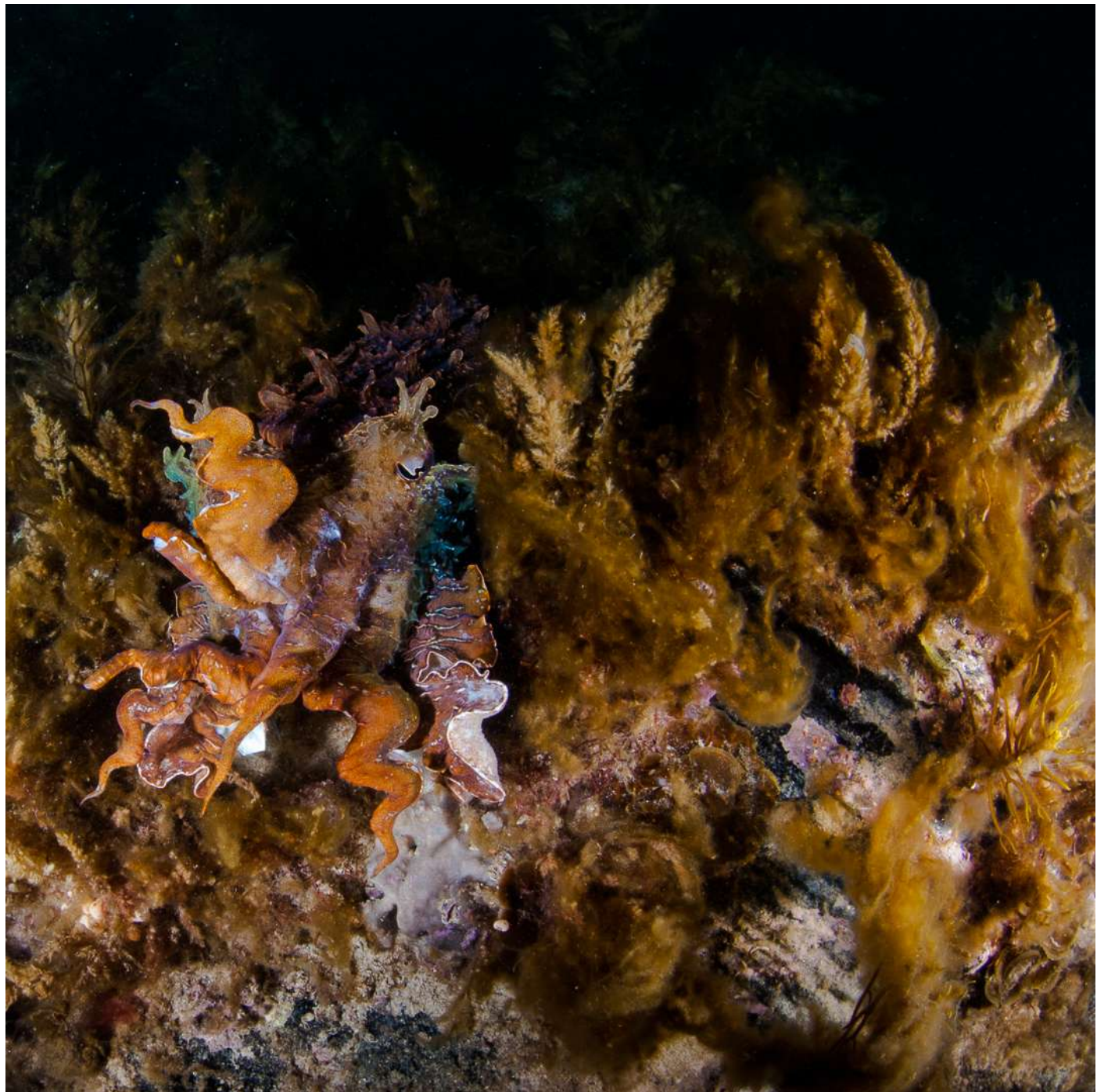




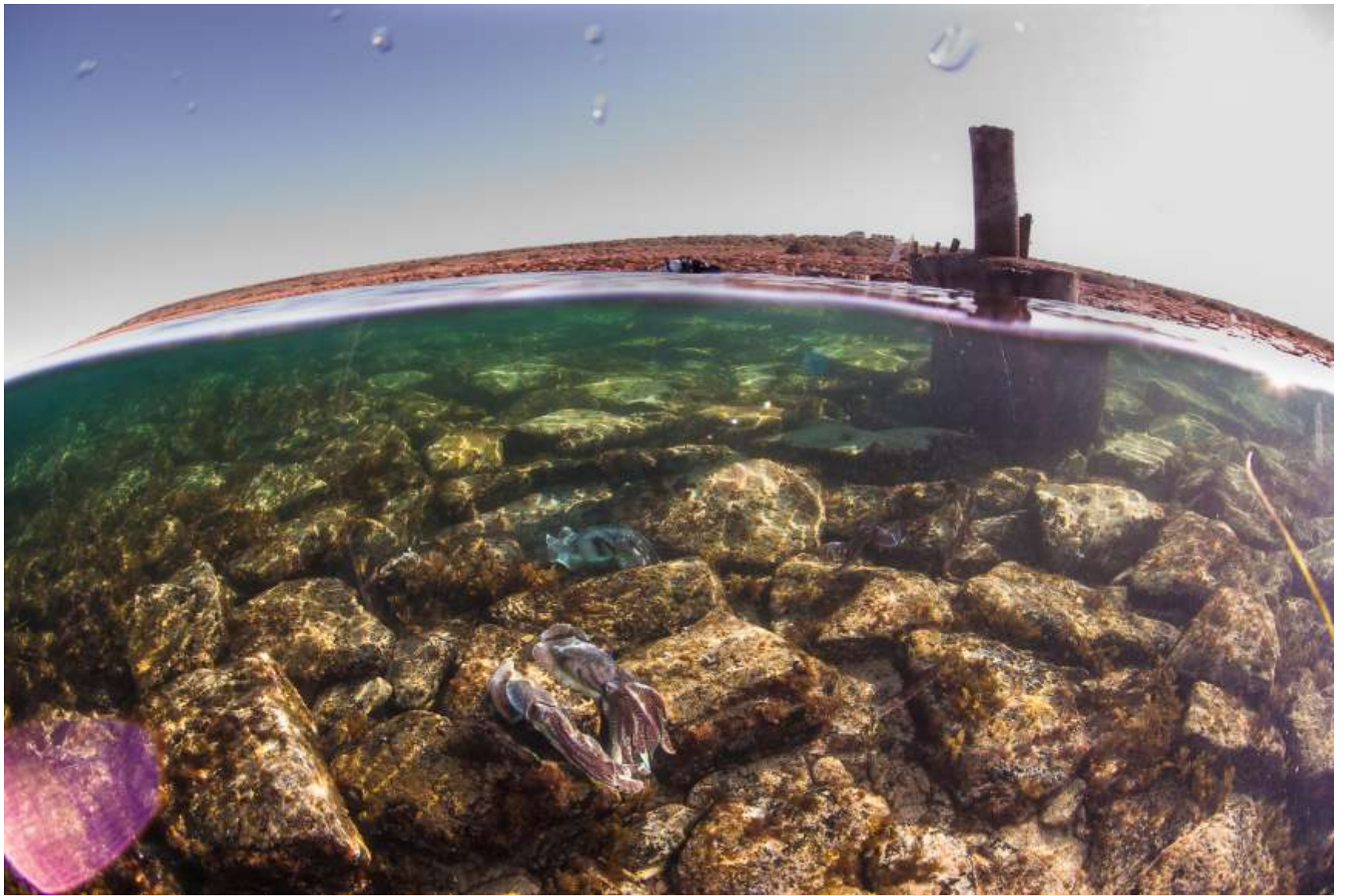


























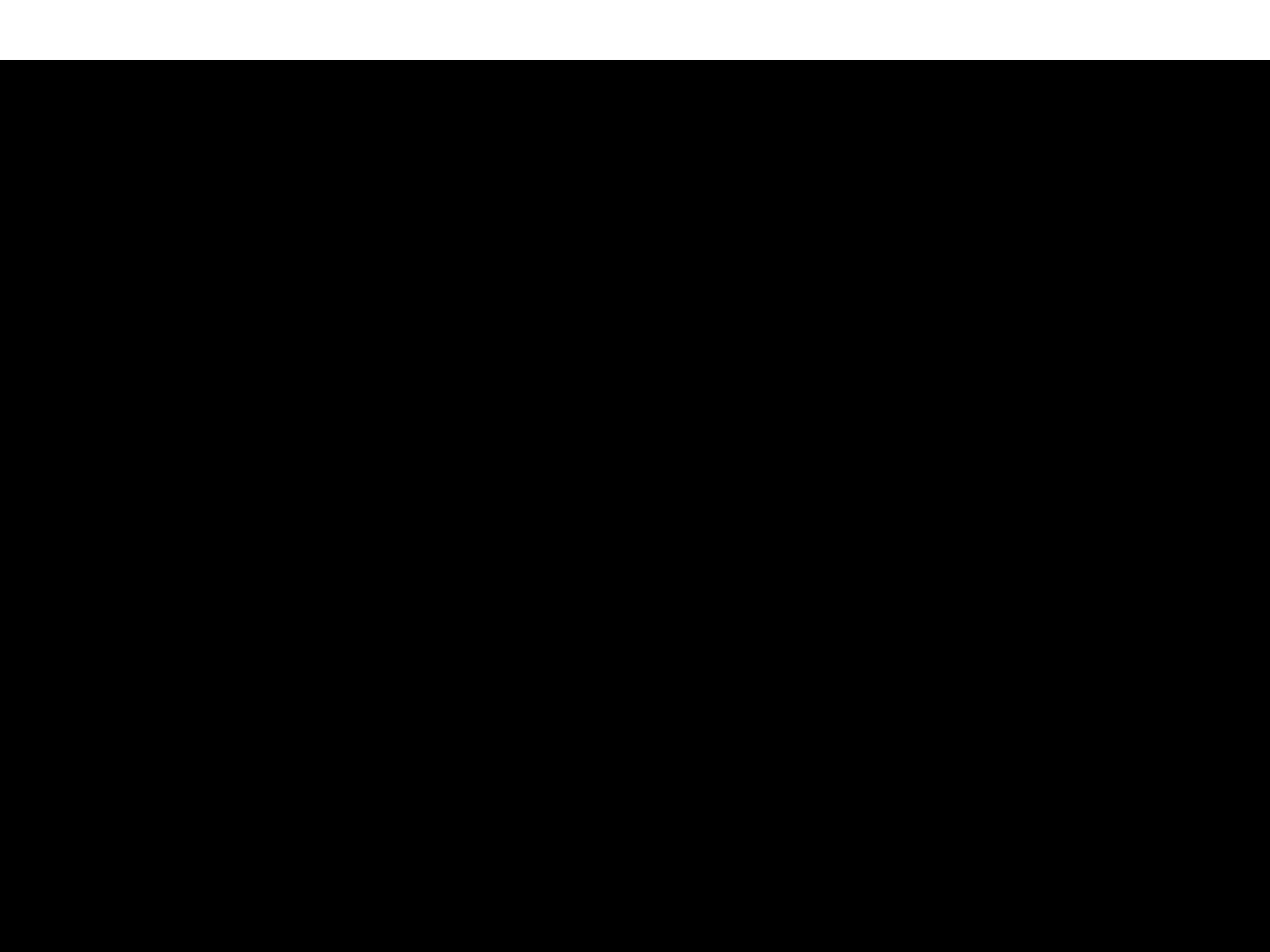








[Video >](#)





Thank you!

Thank you to our supporters

- Volunteer committee members
- Volunteer guides and shore support
- Natural Resources Eyre Peninsula
- DEWNR Marine Parks
- Inspiring SA Science Hubs

