

# *Rewilding Yorke Peninsula*

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Yorke Peninsula Tourism



# *What is rewilding?*

Rewilding is about restoring natural processes, to:

- ★ improve conservation outcomes
- ★ improve the ecosystem services provided by nature
- ★ reduce management costs
- ★ enable nature to take of itself.



Conservation Volunteers Australia - Rewilding the Desert

# *What is rewilding?*

Rewilding is often associated with species reintroductions, examples:

- ★ predation
- ★ soil processes



But not always.....

- ★ fire regimes
- ★ hydrological regimes

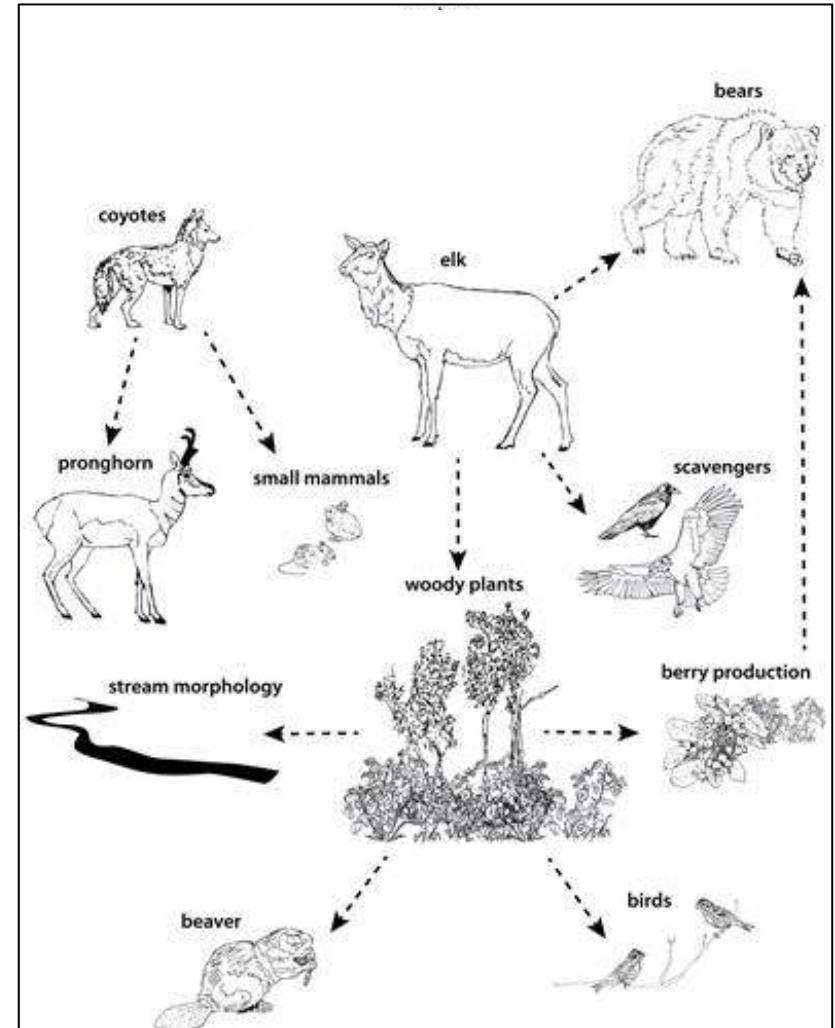




# *The classic example:*

## Wolves in Yellowstone N.P.

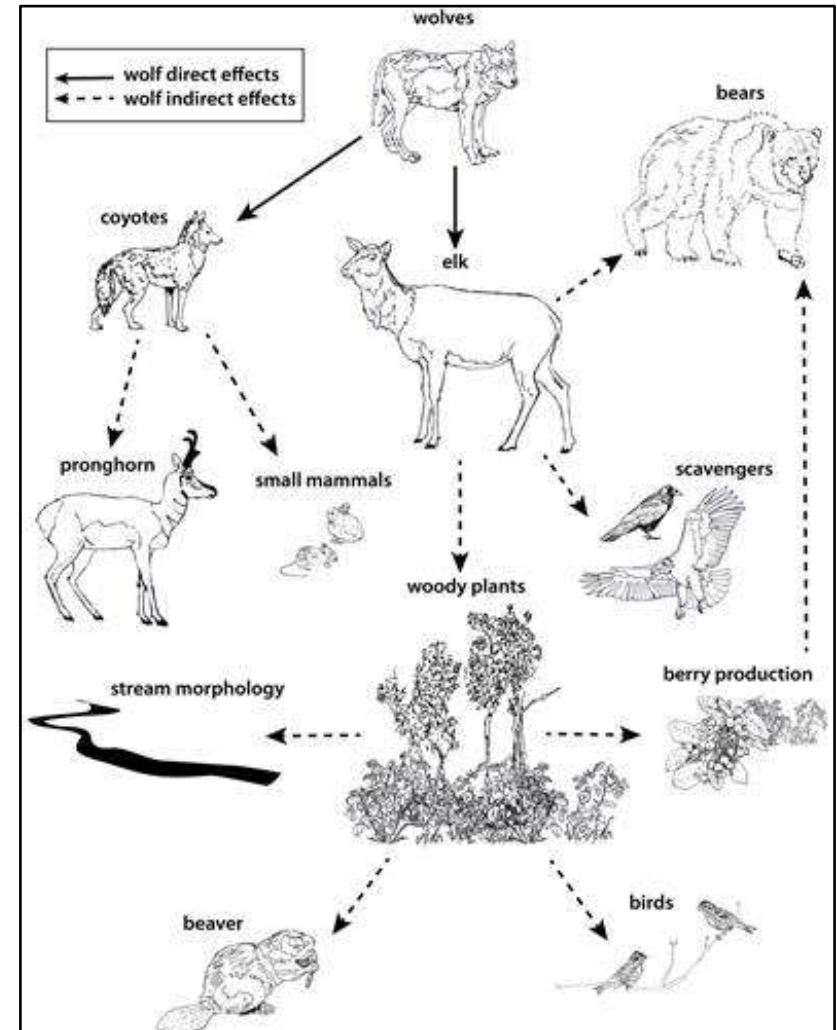
- over-abundant herbivores  
→ habitat degradation
- habitat degradation  
→ species declines  
→ soil erosion
- meso-predator release effects  
→ species declines



# *The classic example:*

## Wolves in Yellowstone N.P.

- Leopold report 1963
- “Wildlife Management in the National Parks”



# *An example:* **Rewilding Europe**



Rewild one million hectares of land across ten different locations by 2020.

Reinstate grazing

Reinstate predation

Restore fluvial processes (erosion and sedimentation)

Reinstate scavenging

## **Species reintroductions:**

Wild horses

*Aurochs*

European bison

Ibex

lynx

Wolves

Bears







**HELP US  
REWILD  
THE HIGHLANDS**



**PROJECT  
REWILD**

**Large Carnivore  
Initiative for Europe**



IUCN/SSC Specialist Group



**FONDATION SEGRÉ**

**GRAND CANYON  
WILDLANDS  
COUNCIL**



**rewilding  
britain**



**Wildlands  
NETWORK**



**ARK  
NATURE**

**THE REWILD PROJECT**  
CONNECTING PEOPLE TO NATURE



**THE REWILDING INSTITUTE**

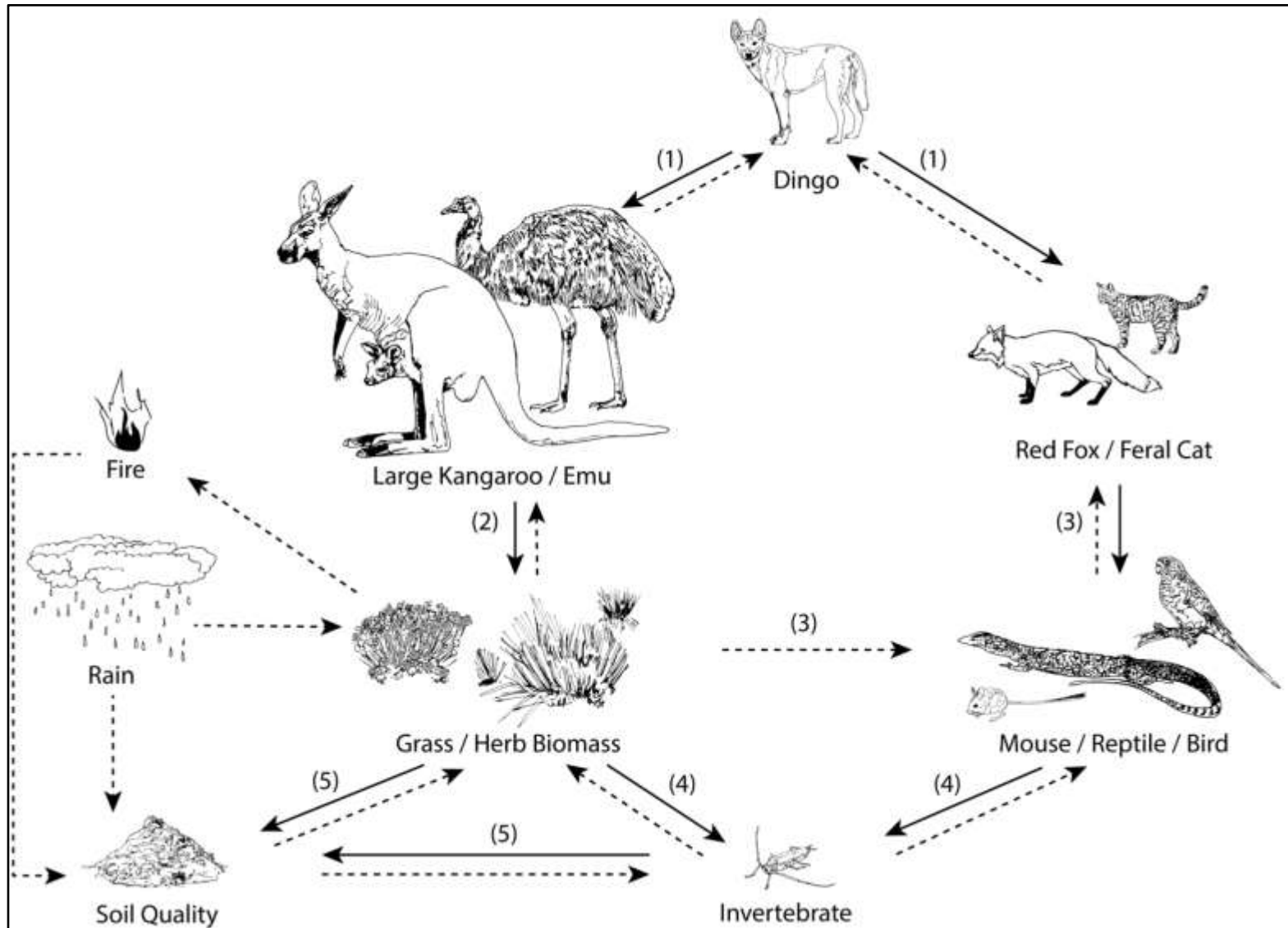


# *Why rewild Australia?*





# Why rewild Australia?



# *So what's the catch?*

Social license is missing



Dingoes & sheep don't mix!!!!!!

A protracted discourse is required.

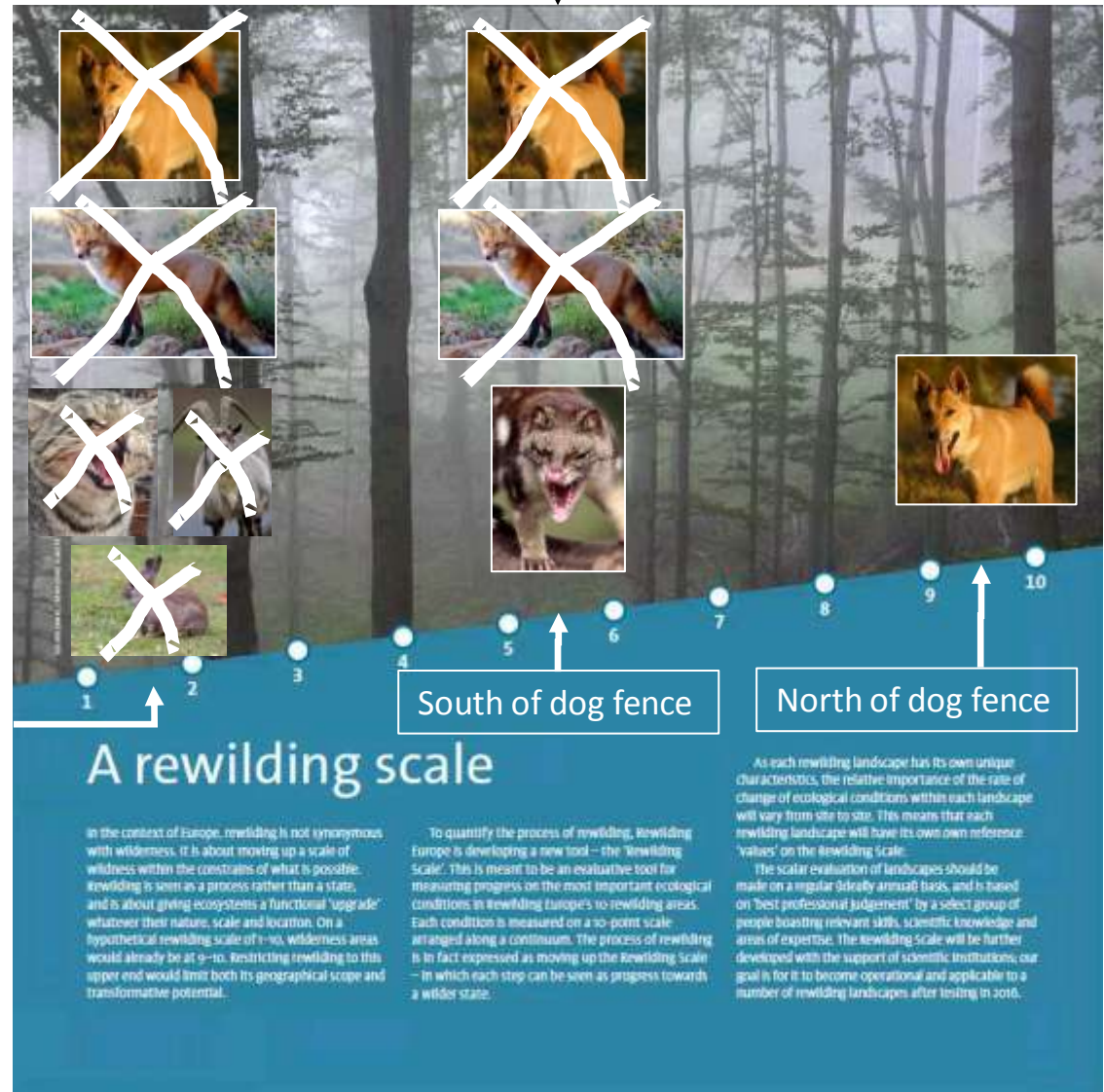


# The middle road

A few locations in Australia can follow the middle road

Current position  
[manage everything]

Yorke Peninsula





# Rewilding Yorke Peninsula



**Natural Resources**  
Northern and Yorke



**FAUNA**  
Research Alliance



**Yorke**  
Peninsula



**Government of South Australia**  
Department of Environment,  
Water and Natural Resources



# *Rewilding Yorke Peninsula*

Significant remnant bushland, slowly deteriorating



However, almost all of the terrestrial mammal fauna is now extinct (27 species lost).



Ecological processes have been lost.





# *Missing icons*





# *24 lesser known species*



Bush Rat

# *The species*

Native predators:

- Barn owl
- Red-tailed phascogale
- Western quoll



Soil engineers

- Brush-tailed bettong
- Southern Brown bandicoot

## A photograph of a German Shepherd puppy with its tongue out, framed by a large black 'X' shape. The puppy is looking towards the camera with a happy expression. The background is a soft, out-of-focus green and yellow. The 'X' shape is composed of two thick black lines that intersect in the center, creating four triangular sections. The puppy's head and front paws are visible within the central area of the 'X'.





# *Agricultural outcomes*

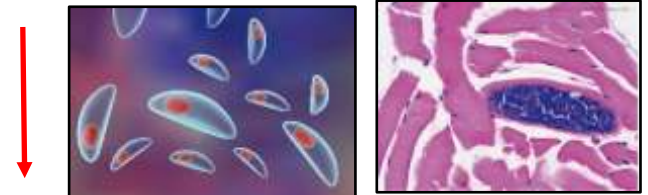
Reinstate native carnivores



→ reduce pest species



→ reduce livestock disease



→ increase productivity



# Outside the box.....



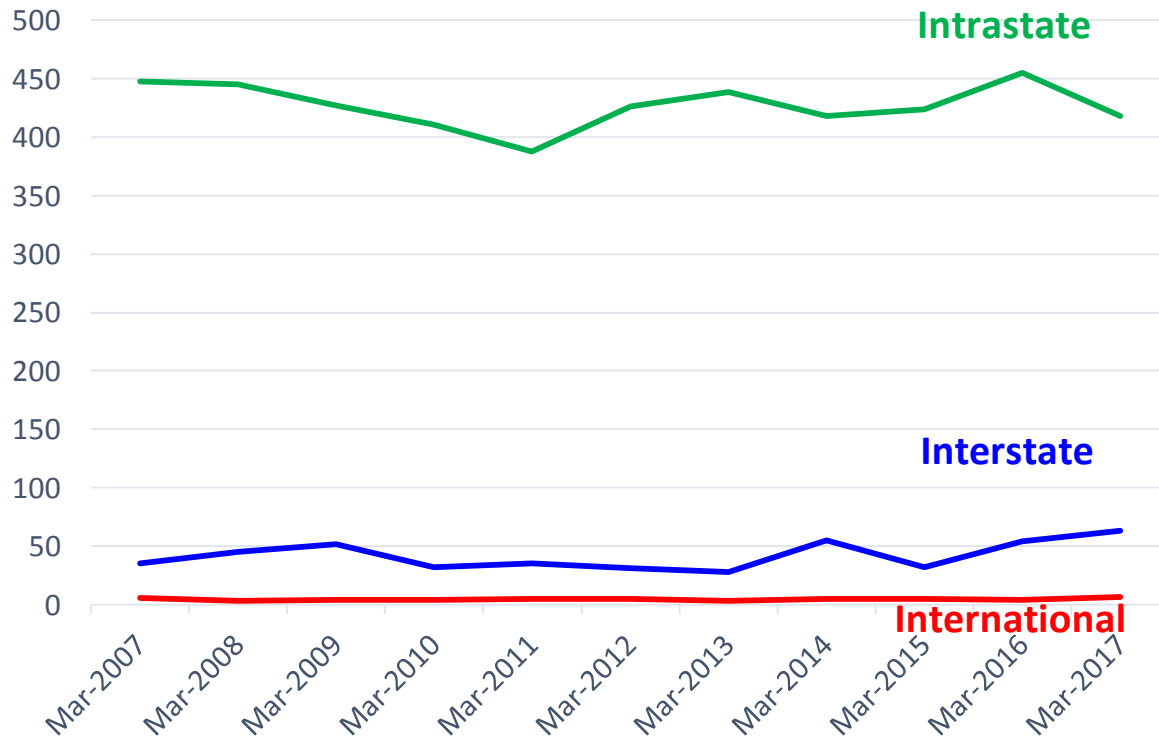
Assess potential to limit/regulate feral cat populations.

Provide insurance population on the mainland.



# Tourism opportunities

## Overnight stays



Yorke Peninsula attracts over 1 million visitors a year.

487,000 overnight visitors and 524,000 day trippers.

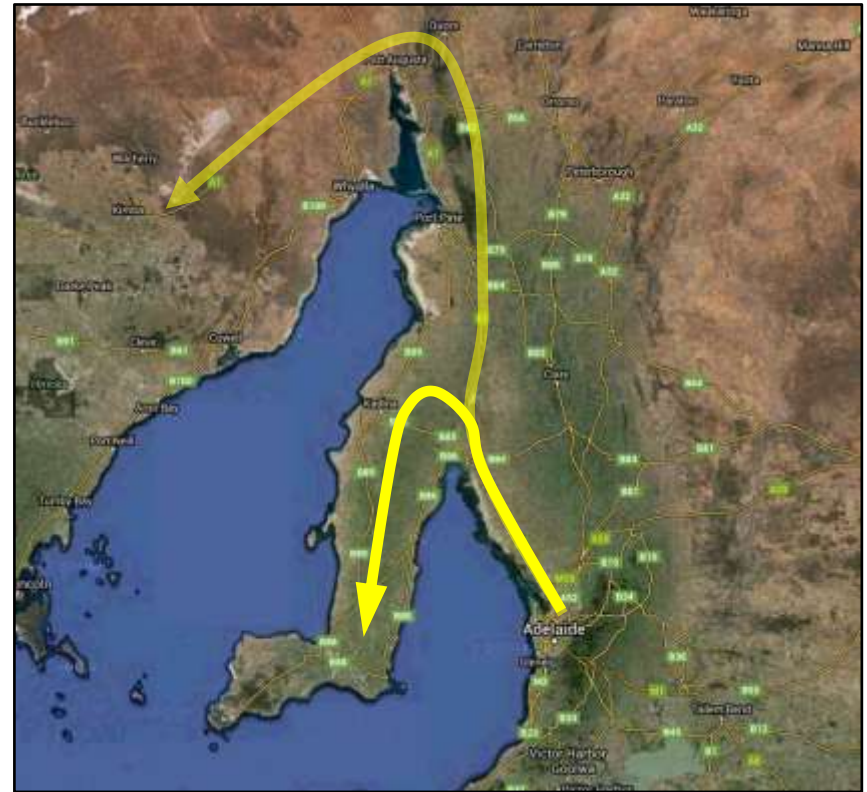
1.7 million nights stayed in the region.

Not too bad, but we can do better.



# *Tourism opportunities*

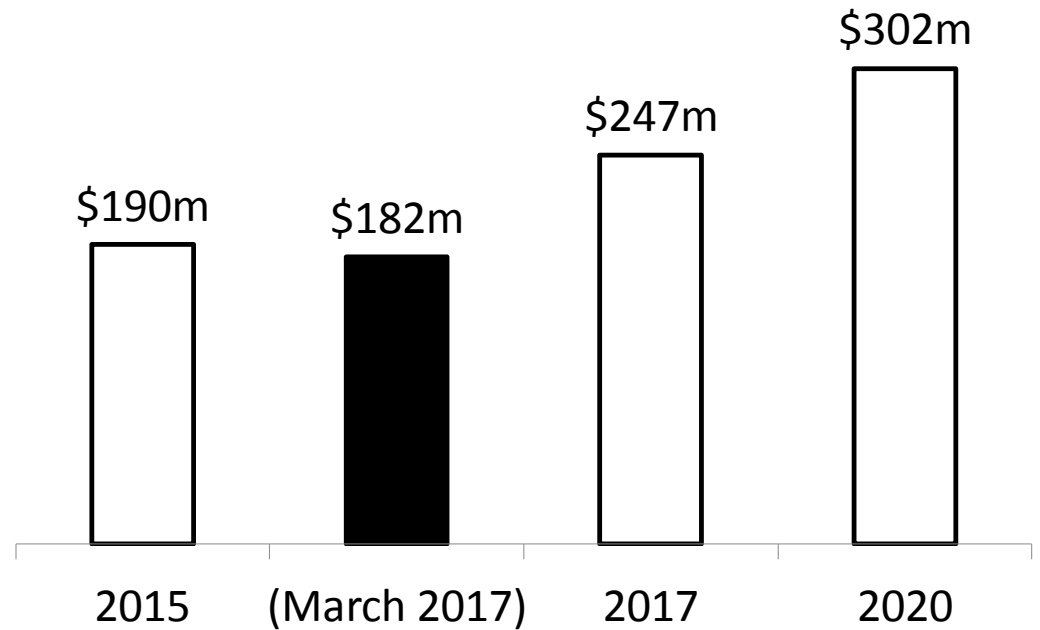
“Divert the flow”



Interstate accounts for 10% of visitation and is an identifiable growth market.  
New product development and the upgrading of existing product.  
Rewilding is a unique product that will assist in attracting a larger market share.

# *Tourism opportunities*

The importance of tourism to the region



Regional Australia is in slow decline.

900 direct jobs in the visitor economy and a further 1,500 indirect jobs.

Tourism brings in \$182m in expenditure.

Aspiration to reach \$302m by 2020 (South Australian Tourism Commission).

# *Tourism opportunities*

Yorke Peninsula almost has it all





# *Tourism opportunities*

Not this kind.....



# *Tourism opportunities*

The more personal kind.....the one-on-one experiences that you remember.

Authentic wildlife experiences

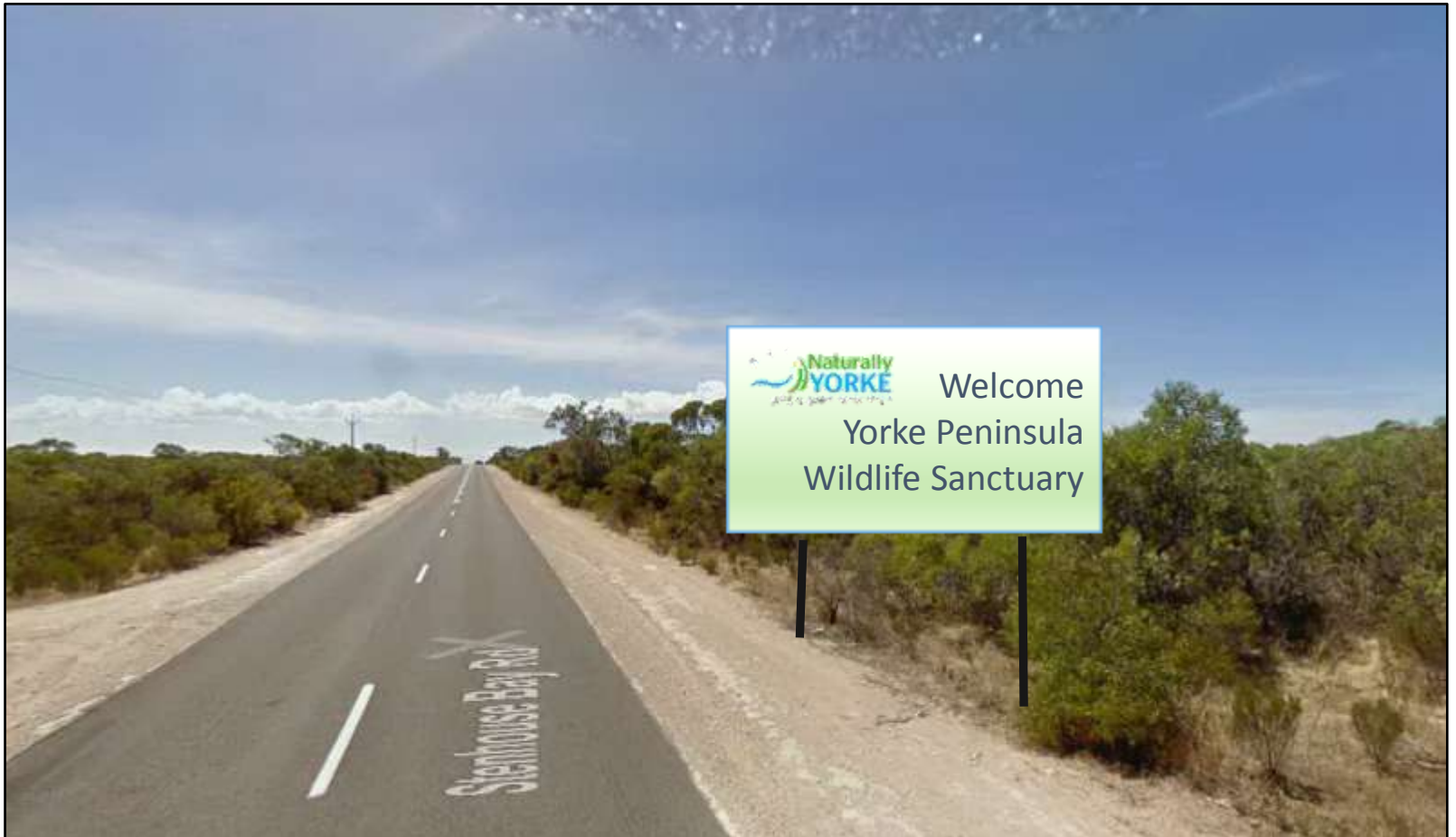




# *Eco-tourism*

An open-range zoo for some of Australia's most iconic threatened species.

Think of Rottnest Island.





# *Eco-tourism*

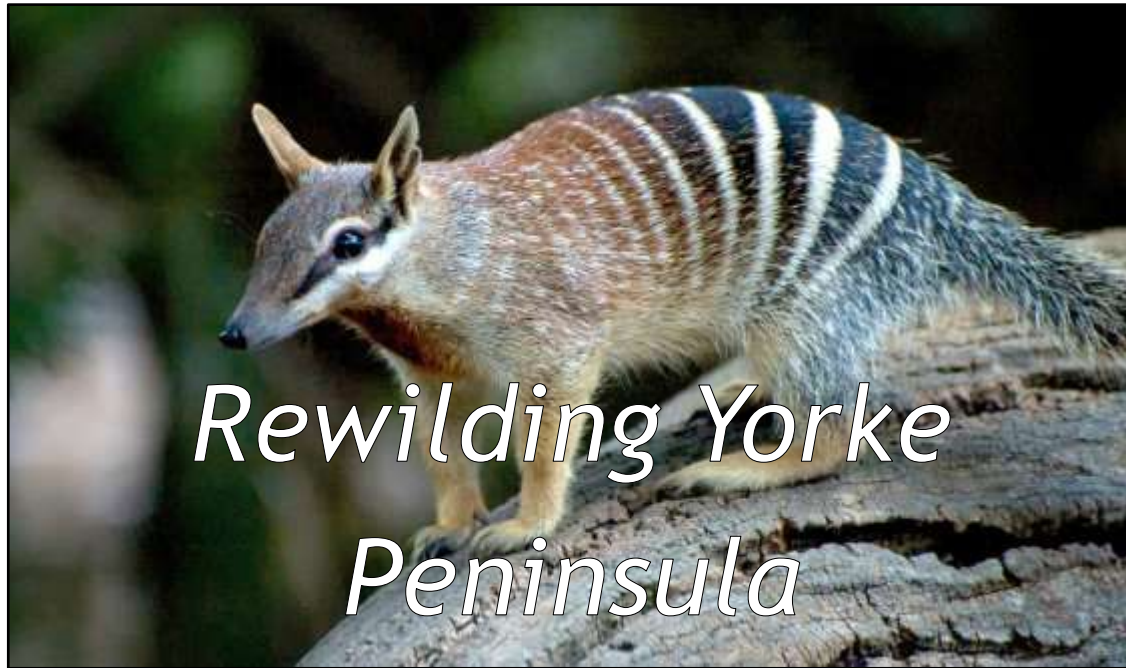
Marketing the experience.

“disconnect to re-connect”



# *Eco-tourism*

Using the rewilding program itself as a brand?



Create greater brand awareness for the region, particularly with the interstate and international markets.

An enabler for other tourism businesses to leverage off the brand.

# *Thank you*

