





# Call for Papers

# Take an active role at Global Eco Asia-Pacific – **27-29 November 2017**

Global Eco Asia-Pacific Tourism Conference, the premier event of Ecotourism Australia, will be held 27-29 November 2017 Adelaide, South Australia. Now in its 25th year, it's no coincidence that Global Eco attracts the world's leading ecotourism operators, protected area managers and tourism professionals.

## Conference theme: Ecotourism - transforming urban and regional tourism

In this, the International Year of Sustainable Tourism for Development, Global Eco Asia-Pacific focuses on the evolving role of ecotourism in both urban and regional settings. No longer a small niche within the tourism industry, ecotourism is being embraced by the mainstream. Ecotourism is the natural home for high value experienced travellers.

Global Eco brings together the key players that can evolve this critical sector of the tourism industry – the operators, protected area managers, destination developers, applied researchers and destination marketers.

Ecotourism is now growing across the globe at an extraordinary rate. In the Asia-Pacific ecotourism represents the ideal vehicle to achieve poverty alleviation, community involvement and environmental sustainability.

Importantly the theme explores how new players are taking a critical role in developing ecotourism - bringing economic, community and environmental benefits.

#### Offer a paper now

The Global Eco Asia-Pacific Tourism Conference is seeking papers for its workshops and masterclasses on Day 3 of the conference, Wednesday 29 November 2017.

Ecotourism Australia will be looking for papers across a range of topics to include in its workshop and masterclass program, including:

- Tourism in Protected Areas
- Strategic partnerships for sustainable tourism
- Ecotourism on private conservancies
- Geotourism
- Indiaenous tourism
- Destination development
- Putting Eco into urban and regional tourism
- Community based ecotourism
- Eco-guiding and heritage interpretation
- Ecotourism marketing
- Quality and standards
- Ecotourism policy and planning
- Marine ecotourism
- Ecotourism and social licence
- Ecotourism contributing to wellbeing and social inclusion
- Technology applied to ecotourism
- Ecotourism investment
- Ecotourism and World Heritage

**The deadline for the submission of offered papers is COB, Sunday, 30 July, 2017.** Further calls for offered papers in particular subject areas may be made in the period July to September 2017.

## Guidelines for offering a paper

Global Eco is not an academic conference. It is predominantly attended by practitioners in ecotourism operations, protected area management agencies and tourism organisations. A review of the papers from previous years will assist in pitching your paper: <a href="https://2017.globaleco.com.au/resource-centre/past-conference-presentations">https://2017.globaleco.com.au/resource-centre/past-conference-presentations</a>

Submitted papers must address the following:

- an alignment with the conference theme;
- in the presentation of case studies, an outline of the key learnings and outcomes of the project or program;
- applied learning experiences of the project and their relevance to

ecotourism and responsible tourism;

#### Further requirements:

- submissions must be made electronically via the Global Eco Conference website 'call for papers' tab. No email submissions will be accepted;
- abstracts must be no more than 250 words:
- abstracts should contain a brief summary of the content areas of your proposed topic;
- joint presentations are welcome;
- please provide a 150 word biography (and a high resolution head and shoulders photo) of yourself; and
- the title should aim to be precise and concise so that it conveys a clear message.

All presenters must be able to cover their own registration fees, accommodation and travel costs. Accepted speakers will be offered a 10% discount on registration fees. The discount excludes accommodation, networking events and technical tours as these are charged at cost price.

Accepted speakers must register and pay prior to COB, Friday, 25 August 2017 to have their paper confirmed and published.

To enable delegates to interact with presenters we encourage speakers to attend the entire conference. As a minimum, speakers must be registered and attend the day of their presentation.

The titles of papers and presenter's details will be provided (excluding contact details) on the conference website and other conference collateral. The Secretariat reserves the right to edit the title of papers to reduce their length if required. Any author changes to the title or abstract of papers must be made to the Global Eco Secretariat by email prior to COB, Friday 25 August 2017.

Speakers with accepted abstracts will be required to prepare and submit their full presentation by **COB**, **Tuesday**, **31 October 2017**.

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